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OCTOBER 1996

MAD

NUMBER 350

"Most people are so lazy, they don't even exercise good judgement!"
— Alfred E. Neuman

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the usual gang of idiots

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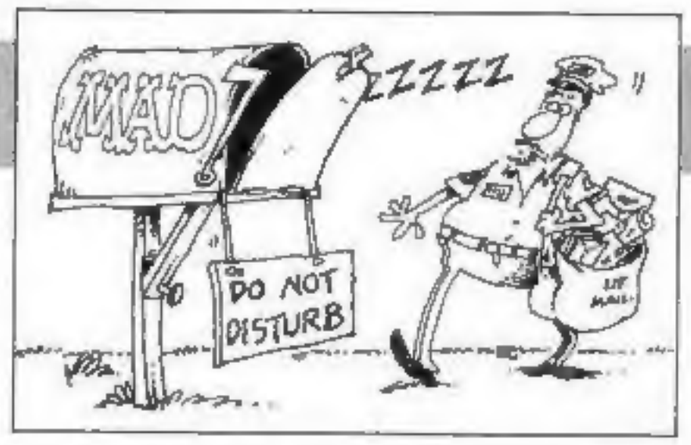
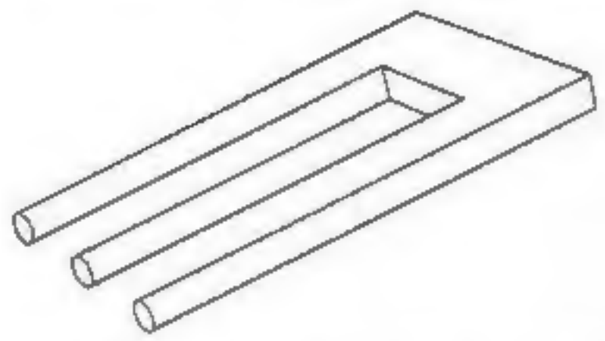


LETTERS &

SO WHAT'S YOUR POIUYT?



The "POIUYT" was introduced by MAD in issue number 93 (March '65). The "Usual Gang of Idiots" gave an unpronounceable name to an optical illusion. Yesterday, I realized that P-O-I-U-Y-T is six consecutive typewriter letters starting backwards from the P. In other words, it took me over 31 years to get this joke.

Jerry Moore
Cerritos, CA

Jer — You got the joke? Great! Now you can finally move on to issue #94! We look forward to hearing from you about the jokes you got from that issue in the year 2027! —Ed.

THE SCHMUCK STOPS HERE

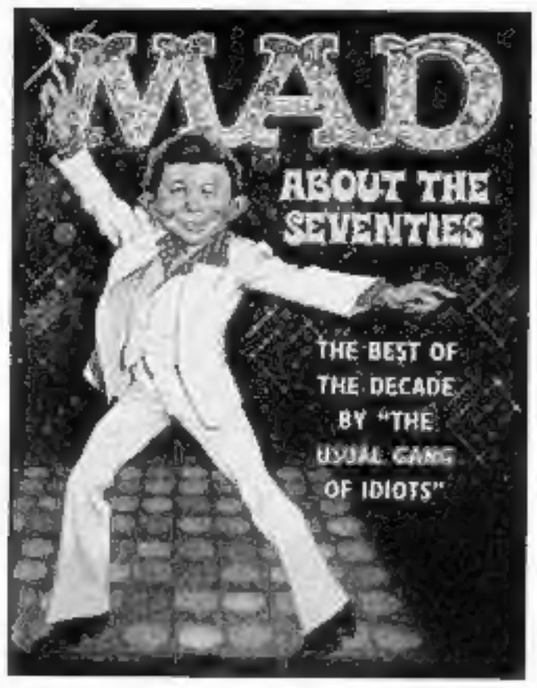
How much of a schmuck do you have to be to get your letter in MAD?

Derek Elton
Seattle, WA

Derek — We think you hit it just about right! You made the cut! You crossed that invisible line in the sand! Hit the nail on the head! Bullseye! Bingo! Ringer! Picked up the 7-10 split! Scored a hat trick! Cleared the bases! Rang the bell! Got Boardwalk and Park Place! Gooooooooal! You follow, schmuck?! —Ed.

P.S. — If you don't know what all these phrases mean, visit your local King County Library!

MAD ABOUT THE SEVENTIES



Do you have your copy of MAD About the Seventies yet? Just published by Little, Brown and Company, the book presents the best (?) of MAD satire printed during the comical decade that gave us Watergate, Jimmy Carter, Disco, Star Wars, Gas shortages, Charlie's Angels...and Dave Berg's in there too! Look for it at a bookstore near you! And have a nice day!

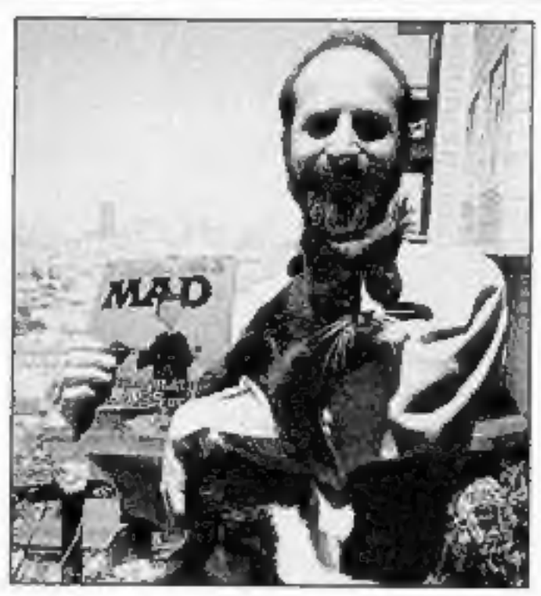
MAD READER GETS BENT

I think that you should change the way that you sell your magazines at the newsstand. I bought an issue a while ago and something terrible happened. When I brought it to the checkout counter and had it rung up, the computer broke (freak accident). I had to stay until it was fixed (20 minutes) or I wouldn't get my MAD. That would be bad. During this wait, the dolt clerk took the magazine, rolled it up and bashed it on the counter! The nerve! By the time I got my magazine, it was ripped, bent and looked old. When I asked for a new one, she (the clerk) stated, "If it's bent by your fault, you have to keep it." Like hell! She bent it when she bashed it. A long talk after, I got a new one. I think you should have the magazines in plastic with a bend guard.

Val Lovely
Boise, ID

Val — We assume your request for a "bend guard" was a typographical error since we couldn't locate any. The closest thing we could find was Bengay, so we assume that's what you meant! Therefore, starting next issue, every copy of MAD will be slathered with Bengay, and all our readers will have you to thank! —Ed.

WHATEVER HAPPENED TO THE CLUB OF '65?



Seth Ammerman, M.D. of Palo Alto, CA was recently rummaging around his mom's basement when he found the photo on the left, documenting the first meeting of the MAD Club of Somerset, MD in July, 1965! Seth's dachshund, Dolly, was the club mascot. On the right is Dr. Seth today with his new mascot, Camille! We checked our records, Seth, and discovered you never sent us our share of the club dues. With interest, you owe us $739,459.23! We're expecting your check this week! Thanks for letting us know! Fa fa!

INSIGNIFICANT DATA

CD-ROM ALERT!

Want to listen to the songs from **MAD Grooves** on the free CD-ROM in this issue but you don't have a computer? Then just pop it in your CD player! Track 2 is **Barely Alive**, Track 3 is **Blind Date** and Track 4 is **It's a Gas!** Why no track #1? Because no MAD music will ever make it to #1! Fo!

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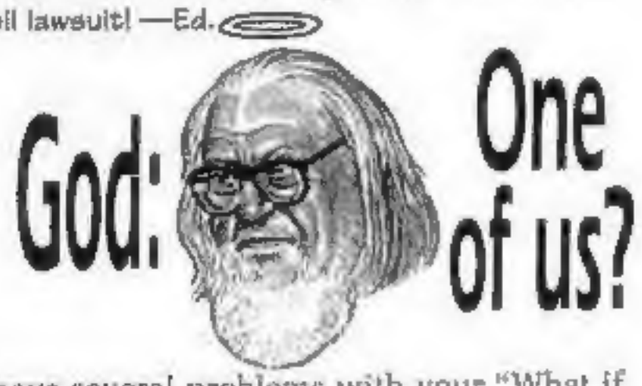
TOMATOES DEPARTMENT

GOD ONLY KNOWS

I would just like to tell you that in your "What if God Was One of Us?" article (MAD #347) you stated that God wrote the Bible in the Larry King section of the satire. This is wrong. Prophets and Matthew, Mark, Luke and John wrote the Bible. Maybe you guys should hire a Priest or Religion Editor!

Ryan Born
La Crosse, WI

Brother Ryan — Matthew, Mark, Luke and John? What the heck do the New Kids on the Block have to do with the Bible?? Besides, if God didn't write the Bible, then why has he been collecting royalties on it for the last unkajillion years? Man, we smell lawsuit! —Ed.



I have several problems with your "What if God Was One of Us?" feature (MAD #347):
1) Regardless of Joan Osborne's evident lack of brain cells, the question is in the subjunctive mood, and thus should read "What if God *Were* One of Us?".
2) God wearing glasses? Come on! The Omniscient One needs glasses? Get real!
3) The *Jeopardy!* joke has already been made in cartoon form; just ask Gary Larson of *The Far Side* fame. In that panel, by the way, you misspell "omniscient."
4) If God gets "to come out first on *Larry King Live*," why does Larry say, "We're spending our final minutes with God!"
5) Woody Allen is disgusted by God having "crab meat caught in his beard." God, I assure you, would keep Kosher! Crab meat is prohibited! Much like MAD should be for these blatant errors!

Lex Friedman
Wyomissing, PA

Lexus — Reading over your ponderous points gave our minds a chance to wander and think about a few questions we'd like to ask God (if He were one of us!):
1) What in the name of You were You thinking when you made Lex Friedman?
2) Would You be willing to take Lex back NOW?
3) Short of #2, would You consider condemning him for all eternity to the fiery pits of hell, where the flames of Satan would lap and lick at his flesh on a daily basis?
4) Short of #3, could You just send him on one of those hellish Kathie Lee Carnival Cruises?
5) Do you eat crab meat?
Thanks for writing, and may God bless you! —Ed.

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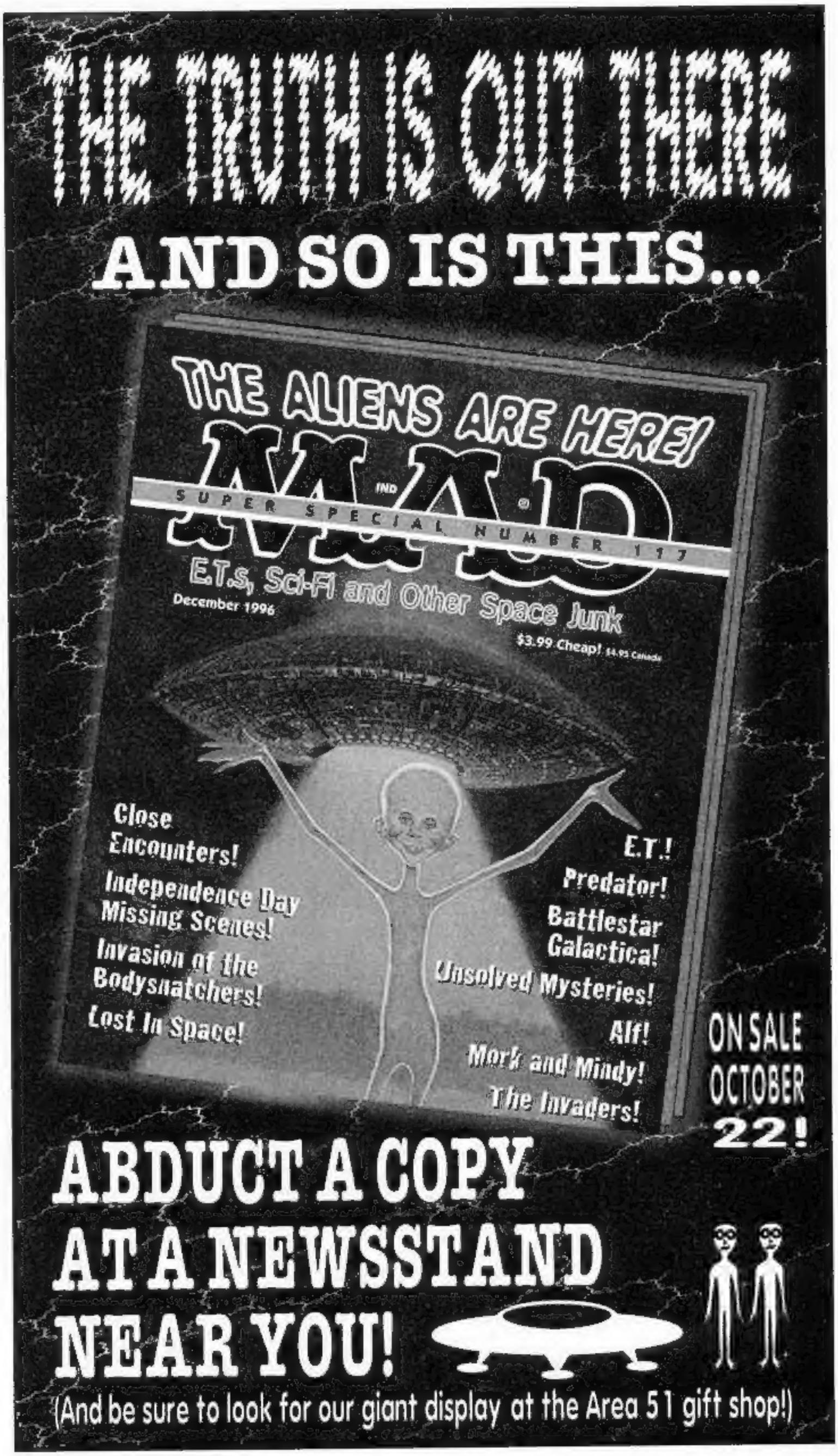

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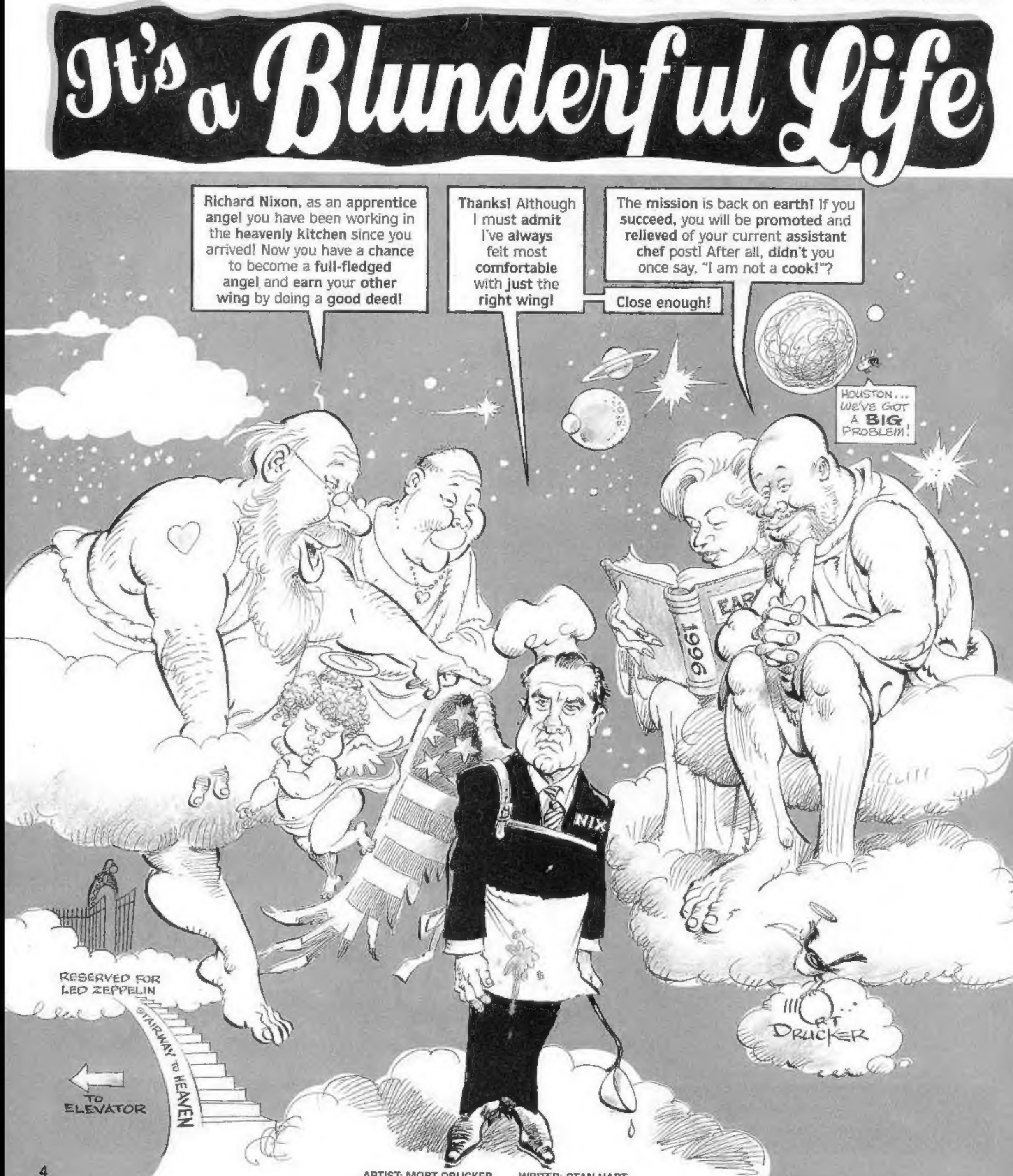
MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

A TIP OF THE CAPRA DEPT.

It's a Wonderful Life is a heartwarming film about the positive impact one man's life had on all those around him. It starred Jimmy Stewart as the troubled man who learns a valuable lesson. Over the years it's become an American classic, enjoyed by generations. *It's a Blunderful Life* is a less-than-heartwarming movie satire about the questionable impact one man's election had on all those around him. It stars Bill Clinton as the troubled politician who never seems to learn his lesson. Hopefully, this too will become an American classic enjoyed by generations. Given MAD's policy of reprinting articles over and over again in Super Specials, we think that's pretty much a done deal! Here's...

It's a Blunderful Life


Richard Nixon, as an apprentice angel you have been working in the heavenly kitchen since you arrived! Now you have a chance to become a full-fledged angel and earn your other wing by doing a good deed!
Thanks! Although I must admit I've always felt most comfortable with just the right wing!
Close enough!
The mission is back on earth! If you succeed, you will be promoted and relieved of your current assistant chef post! After all, didn't you once say, "I am not a cook!"?
HOUSTON... WE'VE GOT A BIG PROBLEM!
1996
NIX
RESERVED FOR LED ZEPPELIN
STAIRWAY TO HEAVEN
TO ELEVATOR
DRUCKER

ARTIST: MORT DRUCKER WRITER: STAN HART

His name is **Bill Clinton!** As a youth, he **gave up** his **dream** of being a **ne'er-do-well, womanizing sleaze** so his **brother** could **become one instead!** The closest thing he could find was **going into politics!**

He is now in a **state of despair** and is **contemplating flushing himself** into the **Potomac!**

My **welfare bill won't pass**, my **health program** is in **ruins**, the **racial climate** in the country is **terrible**, my **approval ratings** are a **disaster** and I don't know what to do about **Bosnia, China or North Korea!** The world would be better off if **I had never been born!**

You must **stop him** and **show him** how his **life** has made a **difference!**

I'll try, but I thought only **God** can perform **miracles that difficult!**

ZAP!

Who are you? There's no **White House men's room attendant!** Don't tell me you're **another** one of **Stephanopoulos' dumb ideas!**

I'm your **guardian angel!** I will show you what the **world would be like** if you had **never been born!**

Let's go back to **Yale Law School** in **1973!**

Hillary Rodham! You look so **young!**

Who are you? What do you want, **creep?**

WATERGATE TO WHITEWATER

BRIAN SIPE

GEOR BUSH

CALVIN HILL

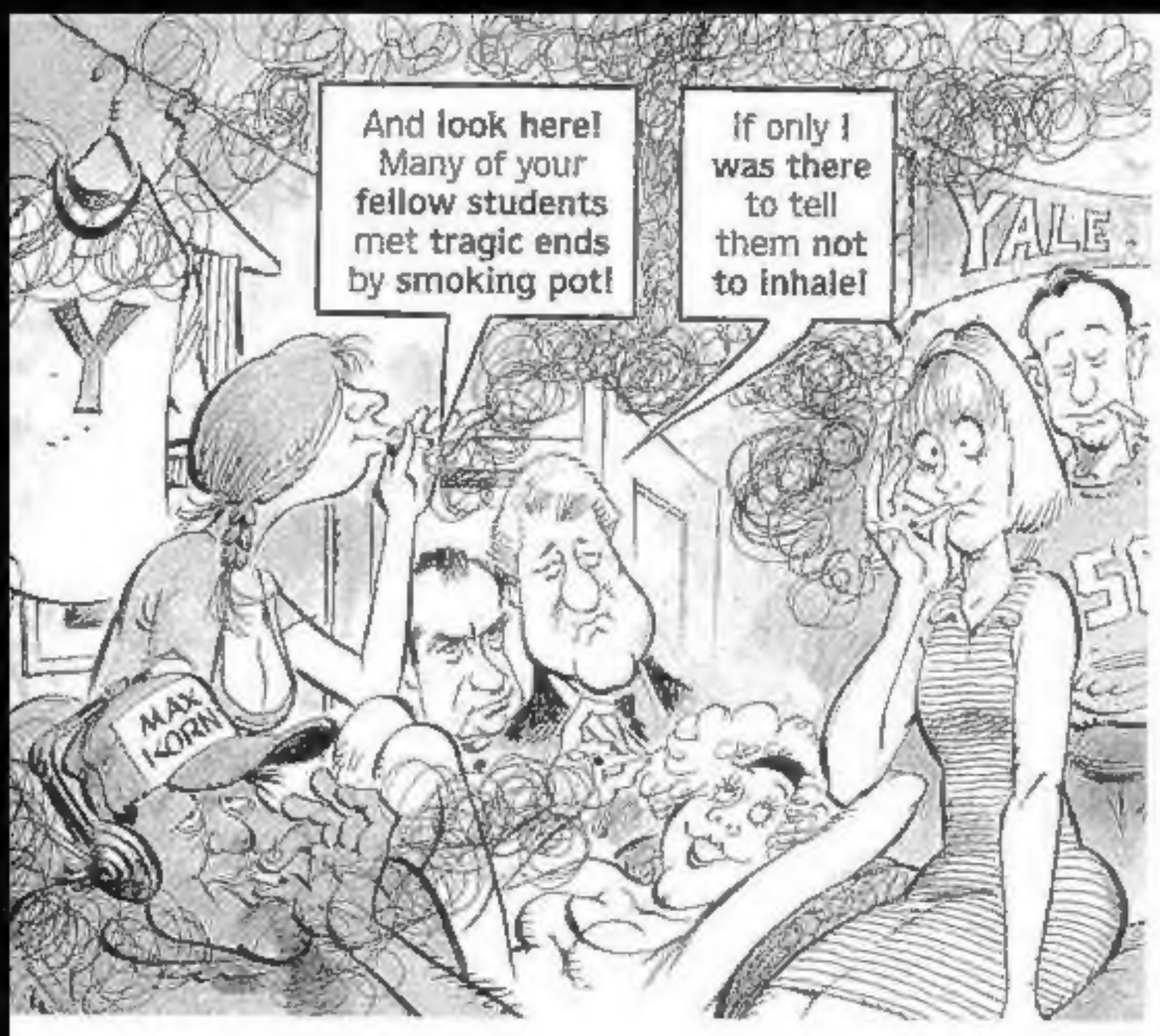
GARY TRUDEAU

JODIE FOSTER

She doesn't know **who I am!**

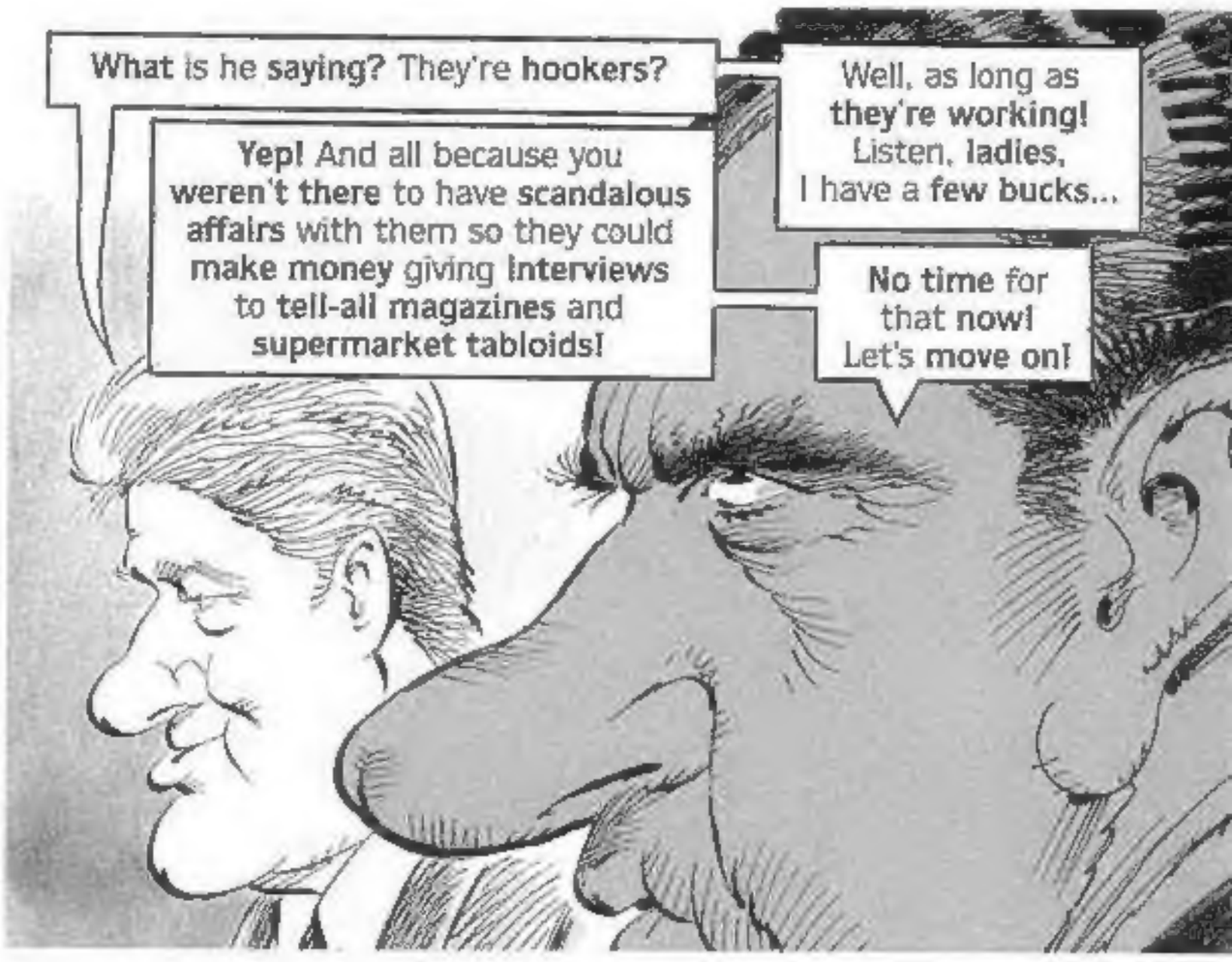
Of course not! That's because you were **never born!** And if you were **never born**, she **couldn't** have **met you!** Then she would have to go through life **looking like that** instead of getting an **enormously expensive, intensive makeover** as the **First Lady of Arkansas** and then the **United States!**

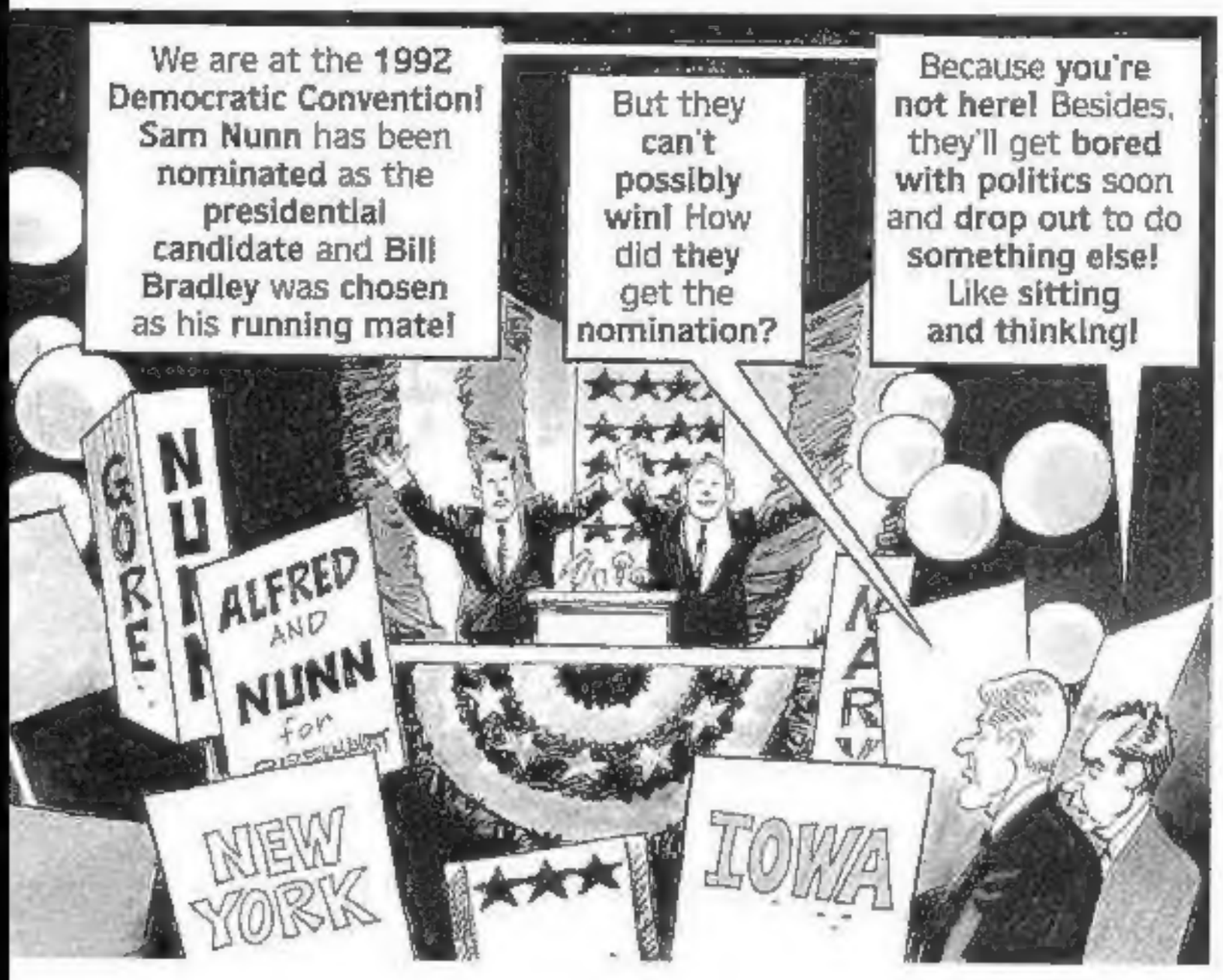
Consumer Product Factoid: *39% of all Budweiser beer is used to help block out the sixth through ninth innings of Phillies-Padres games.*

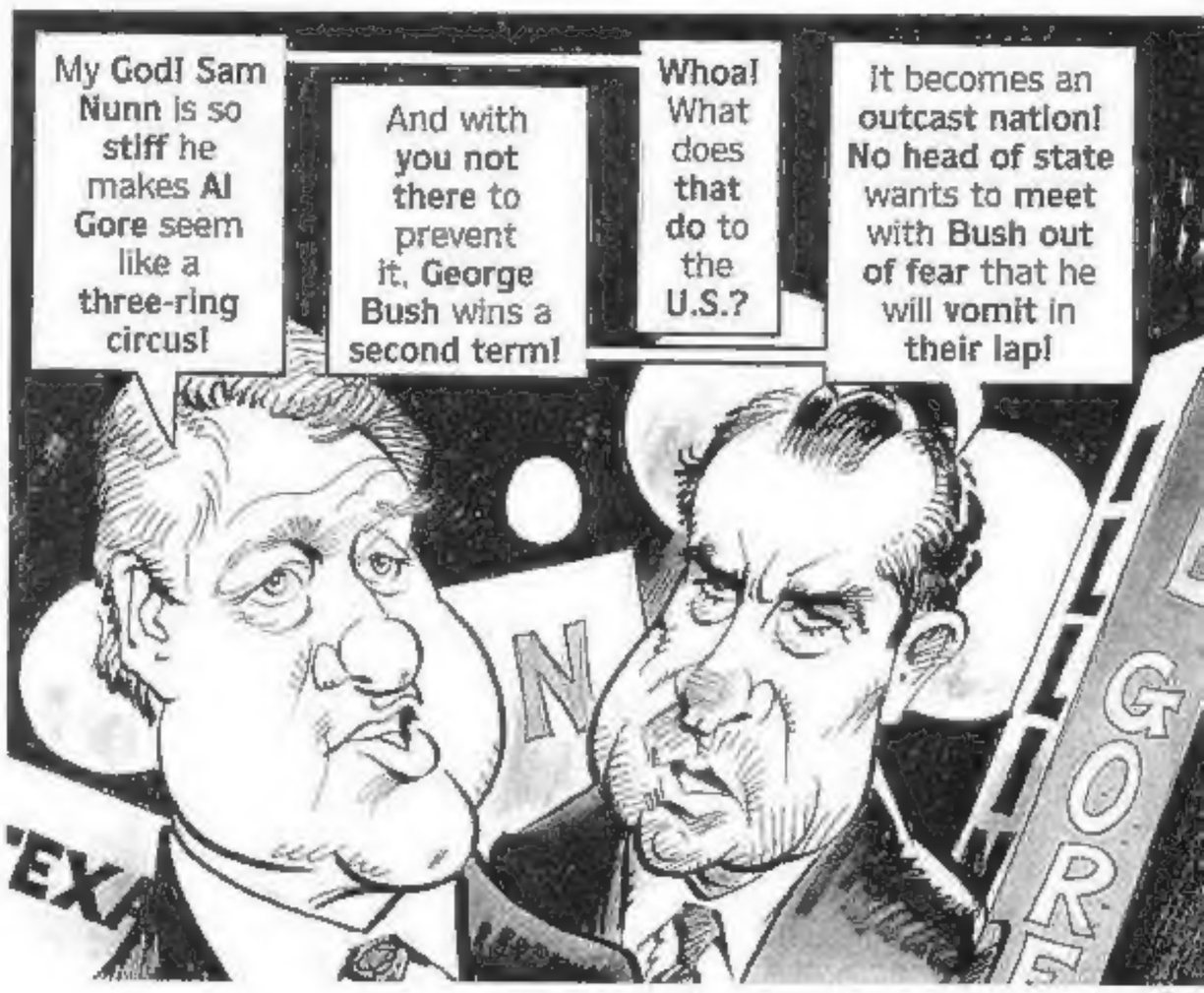

And look here! Many of your fellow students met tragic ends by smoking pot!
If only I was there to tell them not to inhale!
YALE
MAX KORN

Miss Flowers, Miss Jones, what'll you have?
Um, the usual!
I have to speak to them!
Just remember that they don't know who you are!
BAR

Gennifer! Paula! Please don't tell anyone that you were sexually involved with me!
What the hell is this nut talking about?
You've got some nerve, buster!
Hey! Leave these two girls alone! They're working!


What is he saying? They're hookers?
Yep! And all because you weren't there to have scandalous affairs with them so they could make money giving interviews to tell-all magazines and supermarket tabloids!
Well, as long as they're working! Listen, ladies, I have a few bucks...
No time for that now! Let's move on!


We are at the 1992 Democratic Convention! Sam Nunn has been nominated as the presidential candidate and Bill Bradley was chosen as his running mate!
But they can't possibly win! How did they get the nomination?
Because you're not here! Besides, they'll get bored with politics soon and drop out to do something else! Like sitting and thinking!
GORE
NUNN
ALFRED AND NUNN for
NEW YORK
IOWA


My God! Sam Nunn is so stiff he makes Al Gore seem like a three-ring circus!
And with you not there to prevent it, George Bush wins a second term!
Whoa! What does that do to the U.S.?
It becomes an outcast nation! No head of state wants to meet with Bush out of fear that he will vomit in their lap!
GORE

On the **domestic scene**, **spelling scores** across the land **plummet** as **Dan Quayle** gets more and more **exposure** after being **endorsed** by **President Bush** for the **GOP nomination** in 1996!

Quayle in '96? Now I feel like **vomiting** in your lap!

I AM A POTATOE HEAD... POTATOW? POE

If there are any **gay servicemen** here, they don't have to be **afraid any longer!** My policy of **"Don't ask, don't tell, don't cuddle"** makes **sexual orientation discrimination** a **thing of the past!**

LET'S GET MARRIED!

Are you nuts? In the **Bush/Cheney/Powell army** if you're found with a **Judy Garland, Barbra Streisand** or **Bette Midler album,** it's grounds for **automatic dishonorable discharge!** Of course, you being a **draft dodger,** you **never had to worry** about **such things!**

Yeltsin is **smashed again!** He's a scream! But **this time** it looks like he's going to **fall on his face!**

Boris, be **careful!**

You **dare** call me **"Boris"? Arrest** that **stranger!**

Without you there to **prop him up,** he might **mortally injure** himself! And there goes **U.S./Russian cooperation!**

He **doesn't** even **admit** that he's a **drunk!** He claims that he **drinks vodka** but **doesn't swallow!** Who's going to **believe that?**

Who, indeed!

Well, I **think** you've **made a believer** out of **me!** The world is a better **place** because I **was born!**

Before your **ego** starts to **resemble** the **Goodyear Blimp,** let's look at a **few more situations!** Just for a balanced view!

You know the **GM, Ford** and **Chrysler plants** that have **closed recently?** Well, if you'd **never been born,** neither would **NAFTA** — your **North American Free Trade Alliance!** Then those **factories** would **still be operating** and the **jobs** would be held by **Americans** instead of by **Mexicans!**

Yeah, but **who knew?**

U.S. factory workers, if you had **chosen** to **ask them!**

FORD MOTORS CORP.

Wow! This is one **beautiful development!**

Right! Except this **would have been a reality** instead of the **get-rich-quick scam** that you and your **friends devised!** And you even **lost money** on the **deal!**

Oh yeah? At least I wasn't **dumb** enough to tape my **shady dealings!**

WHITEWATER PINES INC.

Consumer Product Factoid: Without all Energizer AAA batteries mean more than some couples, sex lives than all the flowers and Valentines Day cards in the world

What is Hillary doing in that enormous mansion?

You remember the $100,000 she made on her $1,000 investment? Well, instead of having to put it in your campaign for governor, she reinvested it in the market and made millions!

Even then she couldn't afford that make-over? She STILL looks like hell!

You think that the Yanks are going to help you? Hah!

They're trampling on human rights! But don't blame me! They did that when Bush was president!

You're right! You just continued his appeasement policy! Sorry!

Without you, Bush would have ended the Baseball strike and thrown out the first ball in the 1994 World Series between the Yankees and the Expos!

Oh no! You mean I failed yet again?

Not really! No one wanted to see Steinbrenner win a World Series! And hey, your very existence accomplished something that I couldn't when I was president — the Republicans winning a majority in both houses of Congress!

They say that, "No man is a failure who has friends"! Since most of your friends are in jail in Arkansas, or have been betrayed by you like Lani Guinier, or have been set up to fail like Janet Reno, I think I'll pull this chain and to hell with my other wing!

Wait! Don't flush, B... ! It'... be all right!

Look how many friends you have in the various PACs and special interest groups! They're dying to give you money for your second term candidacy! And do you know why they want you?

Because they believe in me?

Let me make it perfectly clear! It's because they feel it's better to go with the goofball they know than with any of those other clowns!

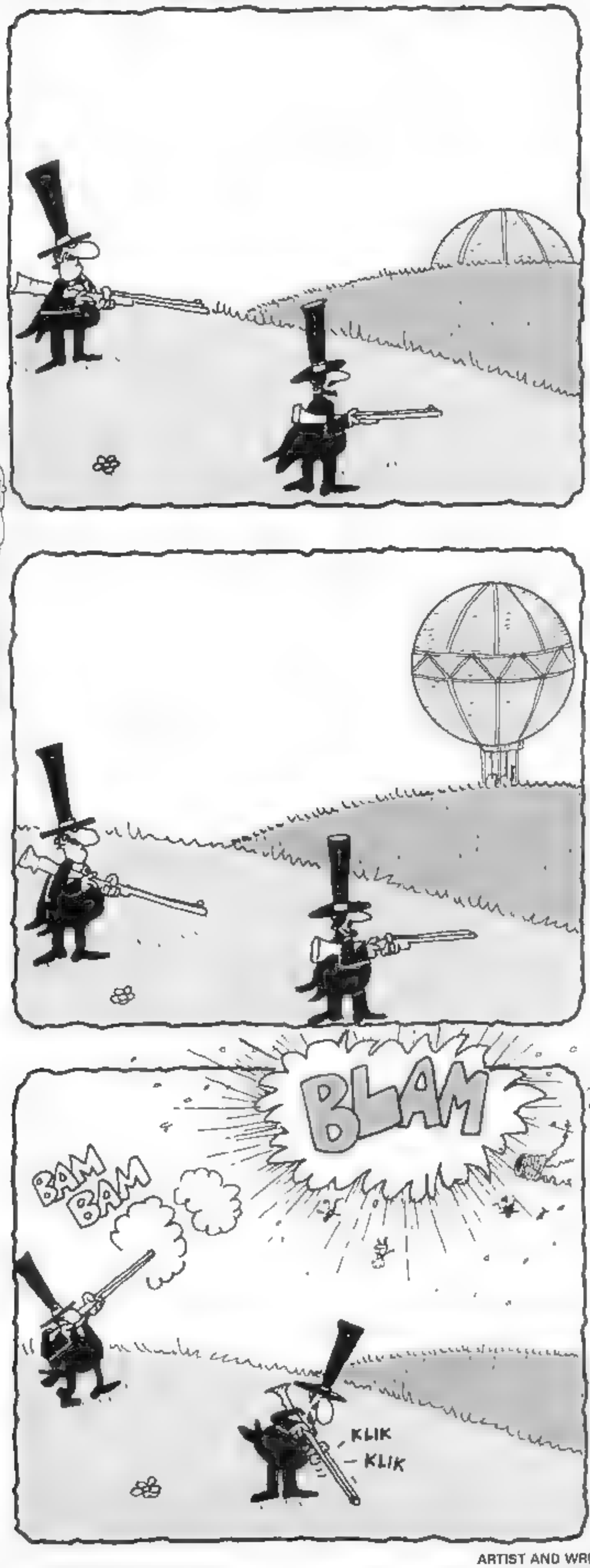
I hope you've learned something here today!

I certainly have! I've learned that if ol' Tricky Dick himself, Richard Nixon, can make it to heaven, then anything's possible in this crazy world! Even for a guy nicknamed Slick Willie! It's a wonderful life!

IL TH APOLOGIES TO JIMMY STEWART

TALES FROM THE DUCK SIDE DEPT.

THE BRACING BON VIVANT BALLOONACY



ARTIST AND WRITER DUCK EDWING

A STITCH IN CRIME DEPT.

Kathie Lee Gifford has come under fire lately for mistreating children! She's been accused of using sweatshop labor to churn out her cheap, third-rate clothing line! Sensing that the public has turned on her, Kathie Lee is leading the charge to end this cruel exploitation forever! Thanks to Ms. Gifford, impoverished children in Third World countries 'round the globe will now know if they're being exploited simply by reviewing...

1. You put in a 12-hour day sewing on labels that read, "Kalvin Kline."
2. The sign in the company restroom reads, "EMPLOYEES MUST WASH REMAINING FINGERS BEFORE RETURNING TO WORK!"
3. The last person to use the suggestion box hasn't been seen in months.
4. You find yourself surreptitiously stitching the word "HELP" across the back of every third denim jacket.
5. After six fifteen-hour days, you go out and blow your entire paycheck on a couple packs of Twinkies.
6. The last book you read was "Threading the Singer Series 6500 Stitch-Rite For Dummies."
7. You're envious because the guy next to you owns his own thimble.
8. Your command of the English language is limited to the following phrases: "Machine wash/tumble dry."
9. The frequent motivational seminars usually involve live ammo.
10. Your resumé indicates that you're 12-years-old with eight years of experience steam-pleating Dockers.
11. The gossip at the water cooler centers around why the water is a deep beige.
12. Frank Gifford is handing you money and you haven't even washed his car.

ARTIST: TOM BUNK

Kathie Lee's 12 WARNING SIGNS THAT YOU'RE WORKING IN A SWEATSHOP

WRITER: JOHN CALDWELL

UTTERED NONSENSE DEPT.

"QUOT

"What—me worry?" "Read my lips" and "That'll be $35, Hugh." Not too tough to pair the quote with the celebrity, is it? On the other hand, you could spend a lifetime trying to match the stars with these...

SNOOP DOGGY DOGG

Hey, hey, fellows —show the ladies some respect!

Ooops, that doesn't rhyme!

Yes, Officer, happy to oblige!

JIM CARREY

I can't do this scene, it's stupid!

I want to be known for my acting ability, not making goofy faces and noises!

I'd like to thank the Academy...

BILL GATES

We can't ship this software —it doesn't work right!

...but it's gotta be compatible with everything else on the market!

Let's not be greedy!

GERALDO RIVERA

...but enough about the O.J. Trial!

Listen, pal, you can peddle your slimy celebrity "tell all" book somewhere else!

Sure, it would get viewers to tune in but that doesn't make it right!

ANNA NICOLE SMITH

I could never marry a man I didn't love!

Just don't make them TOO big, Doctor!

I'm going to a funeral, I need something dignified to wear!

BARBRA STREISAND

Rainforest, schmainforest!

Keep the ticket prices affordable; it's not like I need the money!

Wait, let's hear what the Republican side is!

YES YOU CAN BET WERE NEVER SAID

ARTIST: DREW FRIEDMAN
WRITER: MIKE SNIDER

JOHNNIE COCHRAN

All I'm interested in is the Truth!

Sure, I could play the "race card"— but it would be very wrong!

Let the other lawyers play to the TV cameras; not me!

NEWT GINGRICH

Maybe we should study this social program before we eliminate it!

Give me a minute to think before I answer that question!

Now hold on, Rev. Jackson has a point!

COURTNEY LOVE

I can't go out looking like this!

I can't be doin' drugs anymore — I'm a mother!

Lemme check my makeup!

BILL CLINTON

Sorry, Miss, but I'm a married man!

I'm not going to back down!

Forget about what the opinion polls say!

HOWARD STERN

Can we talk about something besides sex?

...but enough about me!

Don Imus? the man is a genius!

ALEX TREBEK

Oooh, it's not in the form of a question but... what the heck!

Judging from the scores, it looks like today's Final Jeopardy is going to be a big waste of time!

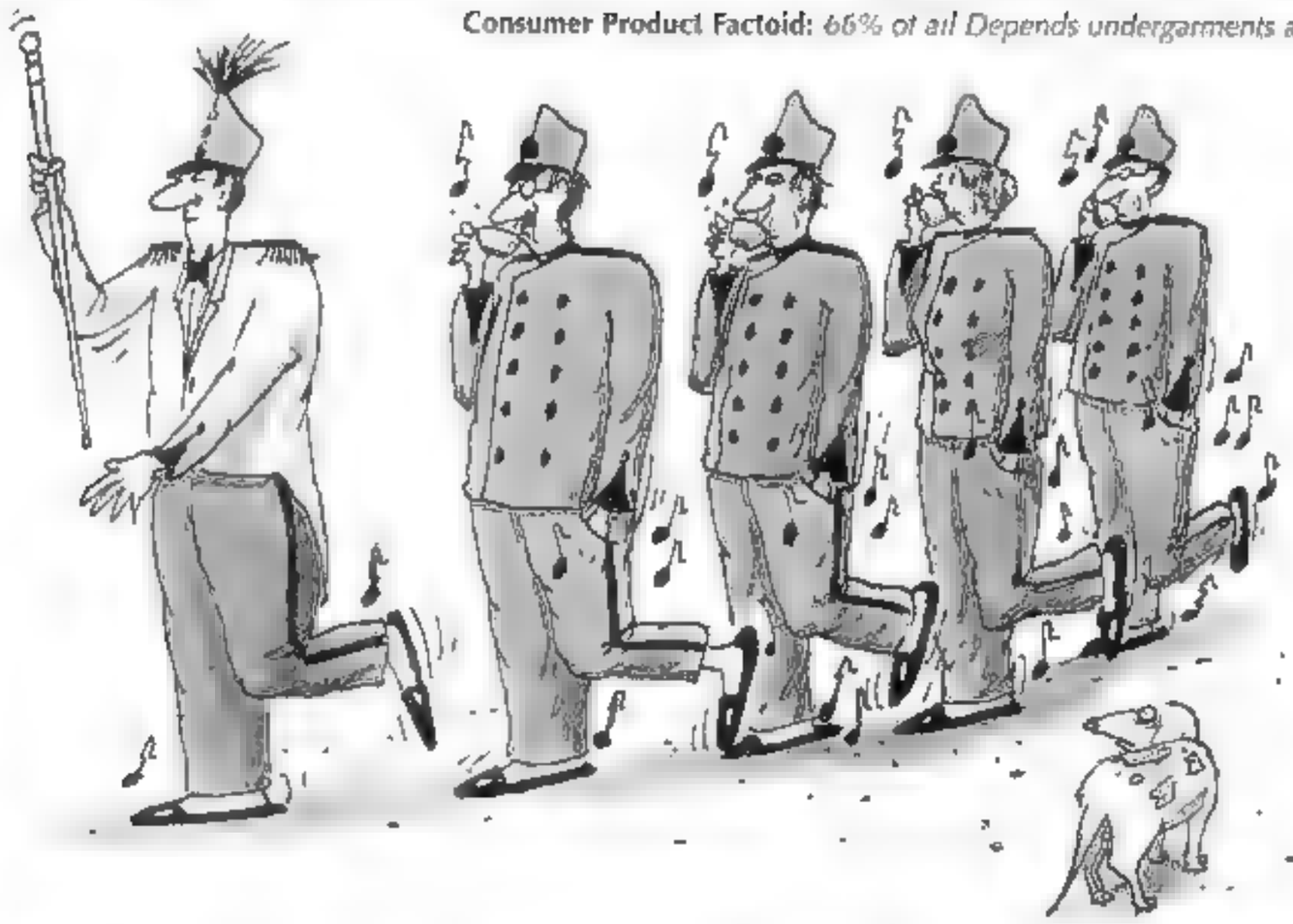
I don't know how to pronounce it so I won't even try!

Consumer Product Factoid: *66% of all Depends undergarments are actually presented as "gag" gifts for people's 40th birthdays*

BODACIOUS CANTATAS DEPT.

Every musical artist fails occasionally! Some — like Michael Bolton, Kenny G and Yanni — always fail! Yep, it can happen to the best of 'em! Don't believe us? Then check out these...

WORKS OF THE GREAT COMPOSE THAT NEVER MADE IT



Sousa's March #29 in C Sharp for Hot Coffee Slurps, Pocket Change Jingling and Slipper Shuffles

Shostakovich's Andante #3 in D Sharp Minor for Root Canal Drill and Saliva Siphon

ARTIST AND WRITER: TOM CHENEY

Verdi's Cantata #6 in F Major for Toilet Flushes, Seat Drops and Lid Slams

Prokofiev's Rondo #2 in F Sharp for Political Prisoner and Branding Irons

Vivaldi's Adagio #2 in B Major for Sleeping Bag Zippers

R.S.

Bach's Chromatic Fantasia and Fugue in E Flat for Knuckle Cracks, Armpit Squelches and Knee Pops

Brahms' Duet #14 in B Flat Minor for Fat Girls in Squeaky Chairs

Debussy's Sonata #15 in G for Plungers on Linoleum

PLANNING AHEAD

Travis, what's the **first thing** you'd do if you **won** the **lottery?**
Hire a **public relations** company to **represent me!**
How come?
To **convince** all my **conniving friends** and **relatives** it was a ***different*** **Travis Moger** who **won** the **lottery!**

BERG'S-EYE VIEW DEPT.

THE LIGHTE

PRAISE

Sale
So, **tell** me **about** your **children!**
My daughter **dropped out** of **school!** She has **rings** in her **nose, ears, navel** and I won't say **where else!** She **ran off** with a **gang member** and now **she's pregnant!**

Consumer Product Factoid: *4% of all Monopoly money is placed into collection plates by cheap and/or confused churchgoers.*

FOOD

R SIDE OF...

ARTIST AND WRITER: DAVE BERG

POLITICS

My solution to the illegal immigration problem is to build a giant wall between Mexico and the U.S.A.!
Wouldn't the cost of building such a wall be prohibitive, Congressman?
Not if we hire illegal aliens to build it! They work cheap!
3 3

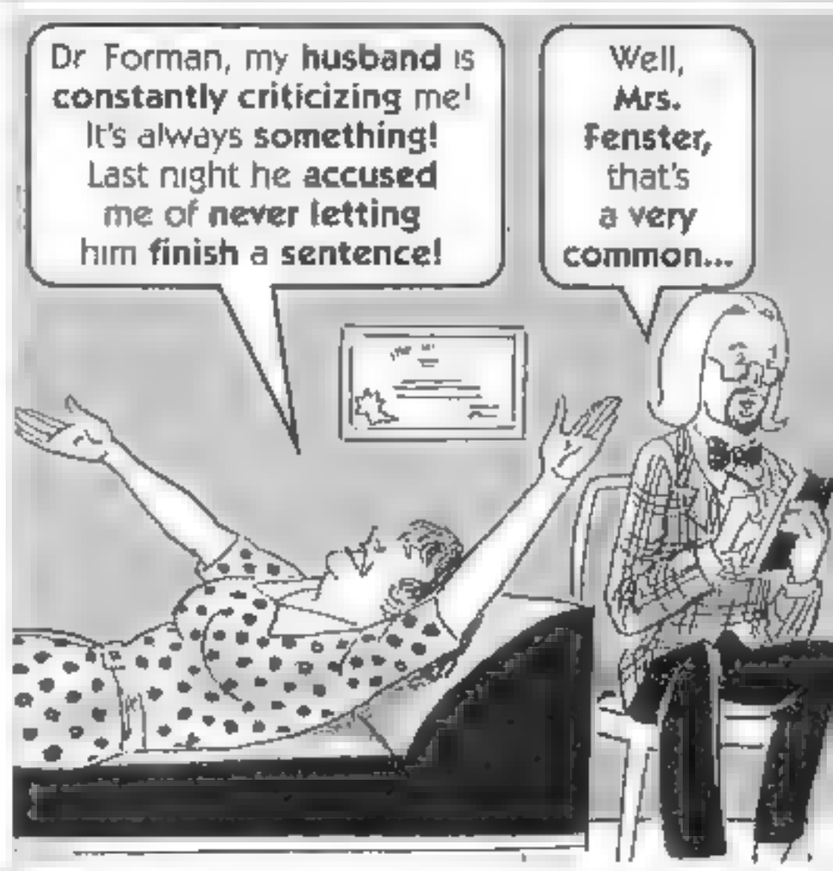
SUSPICION

My **group** wants to **rid** this **country** of all **Liberals, moderate Republicans, Blacks, Jews, Catholics, Indians** and **immigrants!**
That just **leaves you** and **me!**
And I'm **beginning** to **wonder** about **you!**

GROWTH

The **bank** where I work **merged** with another **large banking corporation!** It's a **two billion dollar merger!**
That's great, **Freddy!** You should be **sharing** in some of **that money!**
Sure am! Me and a **thousand others** are getting **severance pay** starting **next week!**

THERAPY


Dr. Forman, my **husband** is **constantly criticizing** me! It's always **something!** Last night he **accused** me of **never letting** him **finish** a **sentence!**
Well, **Mrs. Fenster,** that's a **very common...**

Consumer Product Factoid: *0% of all Lysol is used in your school's bathroom*

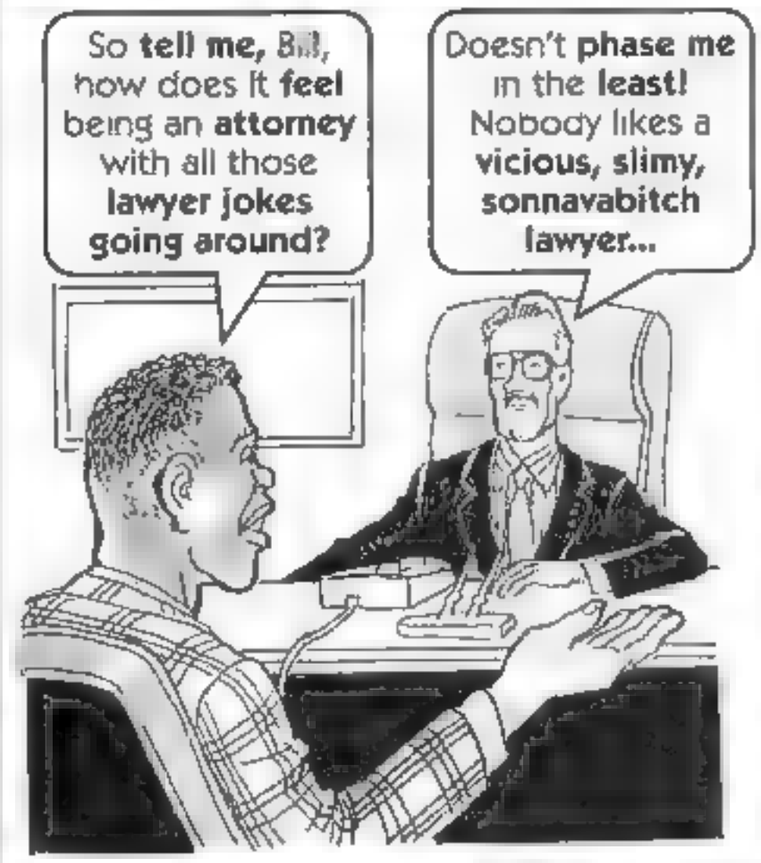
OBSERVATION

Coming back from a **vacation** trip, **Dennis?**
Not exactly! I was at the **Men's Fashion Industry Convention** in Washington! We got to **meet** with the **President!**
How **exciting!** How does he **look** in **person?**
He's about a **44 regular!**

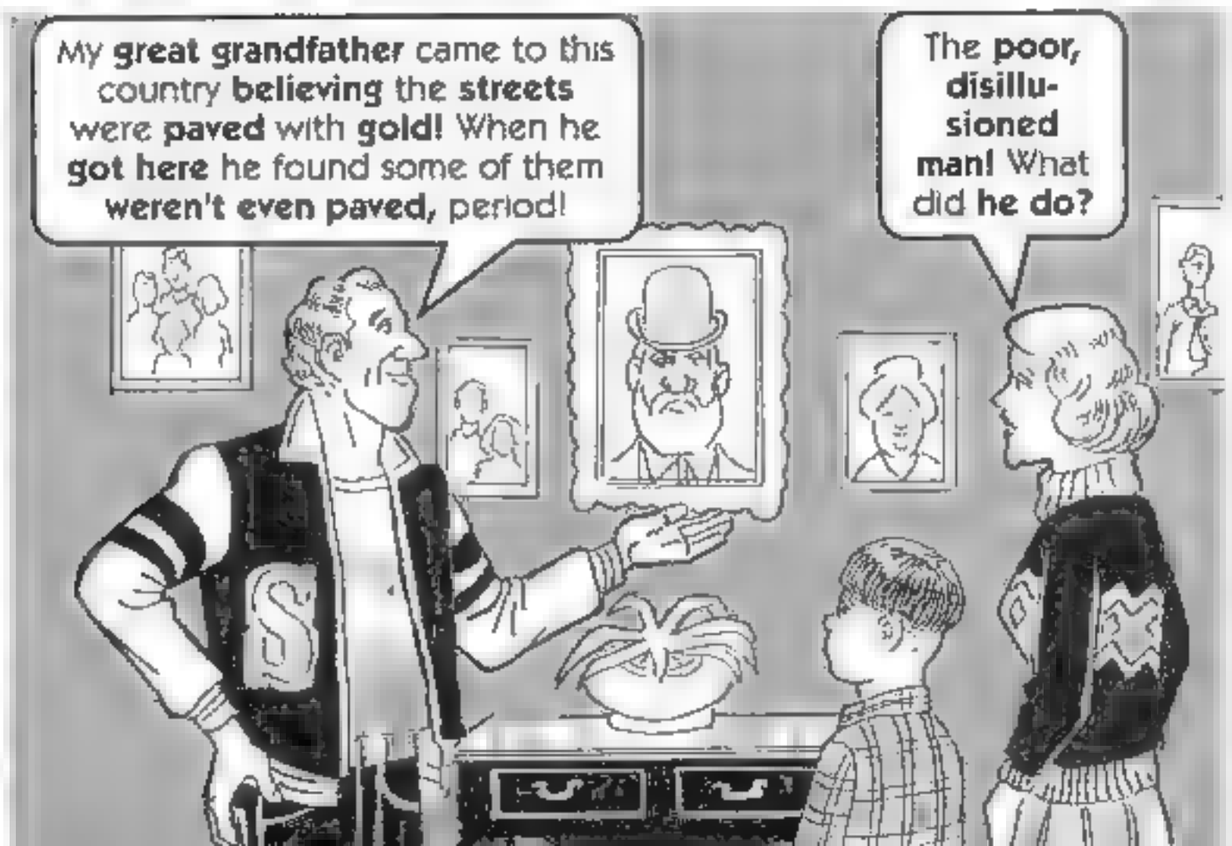
PROGRESS

I did it! I did it, Sara! This windshield wiper is going to make us millionaires! Every driver in the country is going to want them!
What's so special about your new windshield wiper?
It won't hold parking tickets!

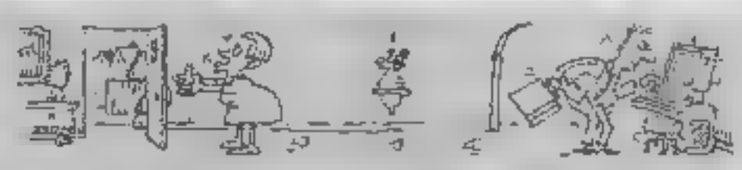
REPUTATIONS


So tell me, Bill, how does it feel being an attorney with all those lawyer jokes going around?
Doesn't phase me in the least! Nobody likes a vicious, slimy, sonnavabitch lawyer...

ROOTS


My great grandfather came to this country believing the streets were paved with gold! When he got here he found some of them weren't even paved, period!
The poor, disillu-sioned man! What did he do?

THE OFFICE



GOOD FORTUNE

DOCTORS

I've been **feeling rotten** for these **last four weeks,** Doctor! **Headaches, nausea, low-grade fever,** I **can't sleep,** I'm **always tired...**
So **why** didn't you come to **see me sooner,** Kaputnik?
David Berg

Consumer Product Factoid: More people legally permitted to own a machine gun in Hollywood, CA, than in the rest of the U.S. combined.

Stars are used to being looked at, and their fans certainly love looking at 'em! But once in a while, there'll be fans who require close observation themselves! If you've ever considered shooting the President in order to impress Jodie Foster, or Foster Brooks, or even Mel Brooks, you really need to study the fine line that will tell you when...

you're their BIGGEST FAN

...but you just might be a STALKER if...

when you're their biggest fan...

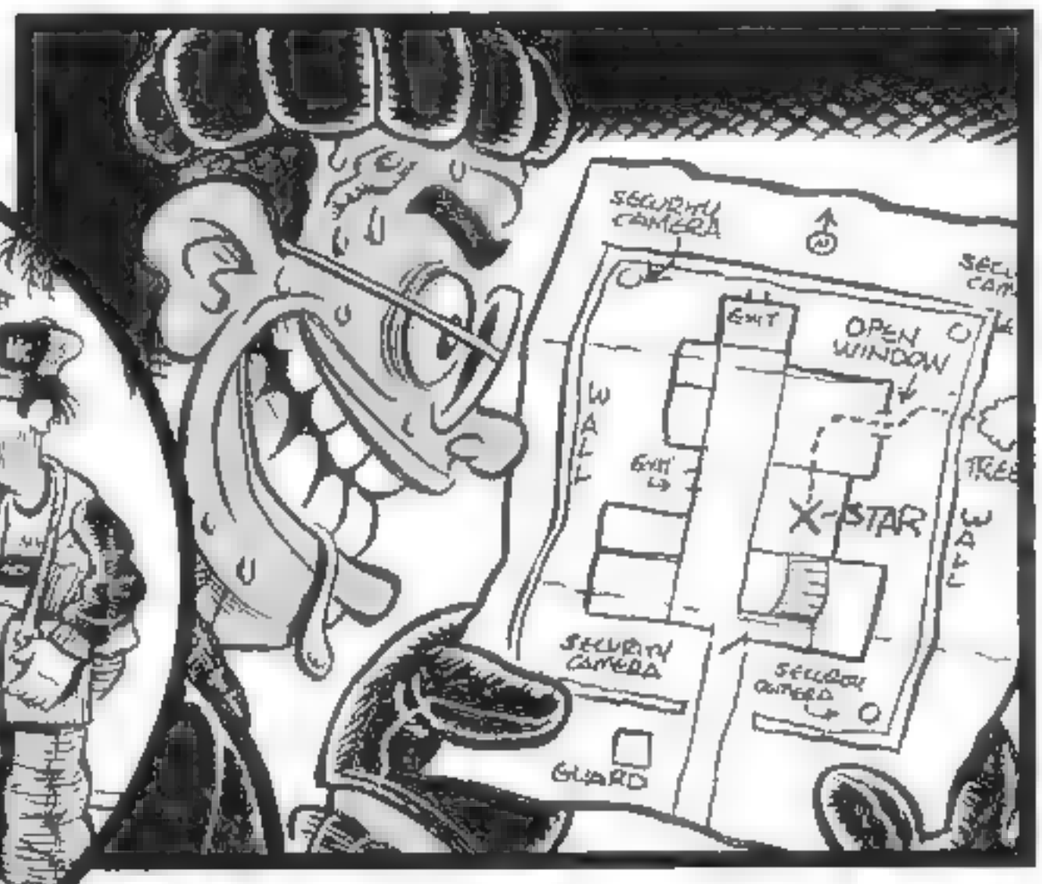
...you have a very special place in your heart for that celebrity.

but you just might be a stalker if...

...you have a very special place in your cellar for that celebrity.

when you're their biggest fan...

...you purchase one of those maps of the stars' homes to find out where they live.



but you just might be a stalker if...

...your map has all the escape routes and unlocked windows clearly marked.

ARTIST: TERRY LABAN WRITER: DESMOND DEVLIN

when you're their biggest fan...

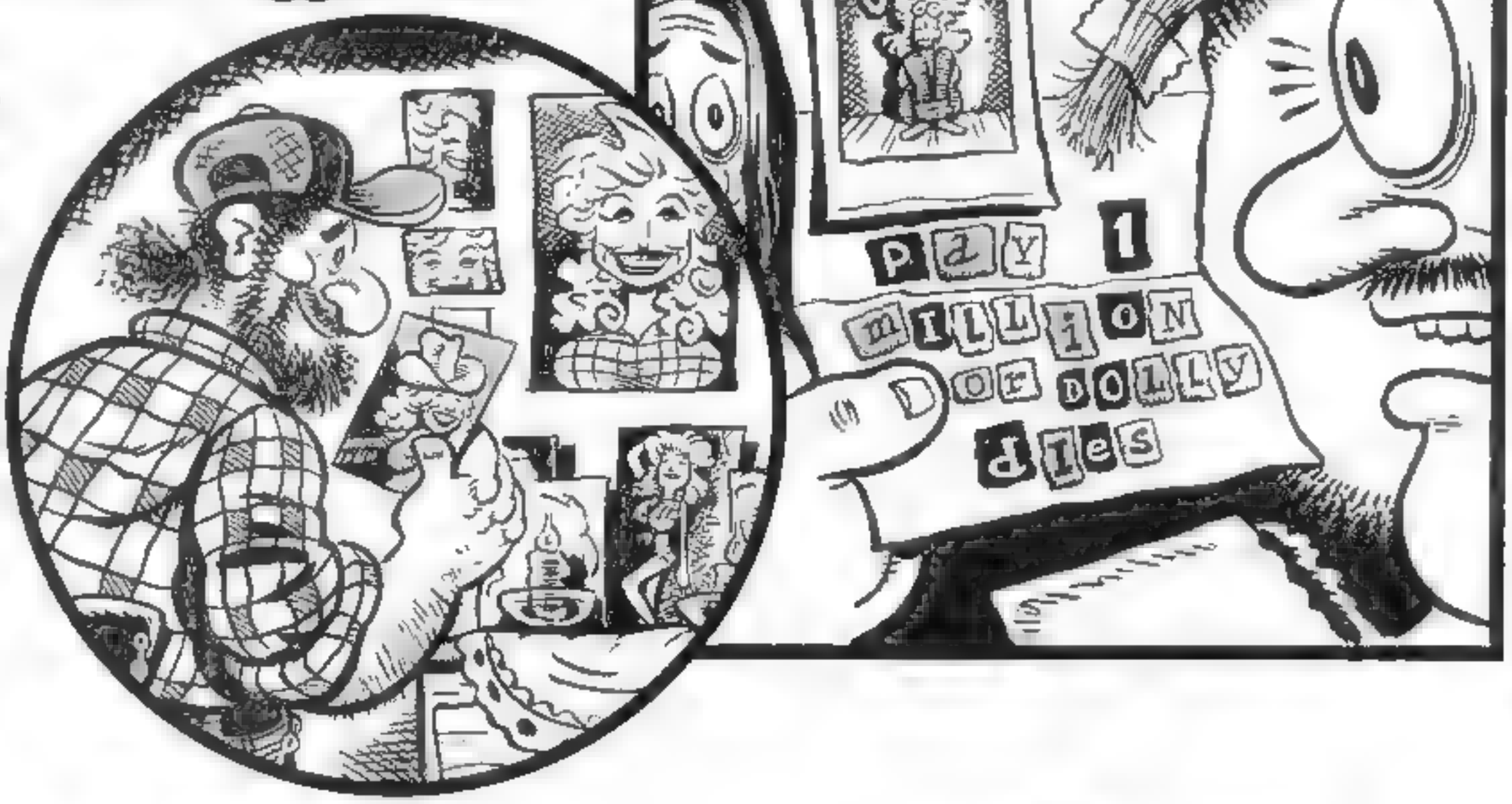
...you feel a personal connection to the liner notes and lyrics that come along with your favorite singer's newest CD.

but you just might be a stalker if...

...you look at the shiny side of the CD and wonder why the singer always puts your face on them.

when you're their biggest fan...

...you view a lock of hair or a photograph as a good way for you to feel close to her.



but you just might be a stalker if...

...you view those things as an unbelievably good way for you to convince her family you've got her.

when you're their biggest fan...

...you share their hatred of those sleazy tabloid reporters who constantly harass them to get a cheap headline.

but you just might be a stalker if...

...you see the hidden slurs and insults against them contained in every "Family Circus."

when you're their biggest fan...

...you collect photos of them.

but you just might be a stalker if...

...they distribute photos of you.

when you're their biggest fan...

...you're inspired by their long struggle to rise to the top of the entertainment world.

but you just might be a stalker if...

...you're inspired by their long struggle to get out of the burlap sack you've crammed them into.

when you're their biggest fan...

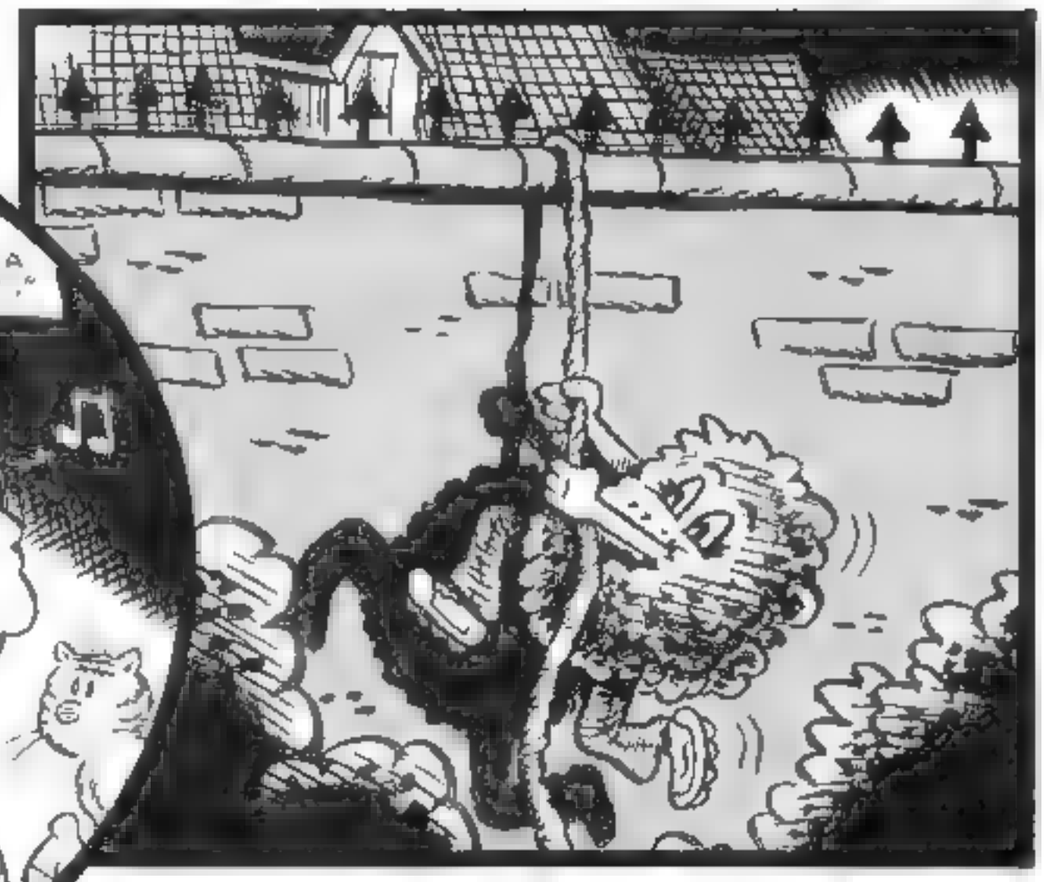
...you start a web file about them on the Internet.

but you just might be a stalker if...

...they start a fact file about you at Interpol.

when you're their biggest fan...

...you go over the lyrics of their songs, again and again.



but you just might be a stalker if...

...you go over the walls of their estate, again and again.

when you're their biggest fan...

...You sometimes like to close your eyes and pretend that they're singing that song especially for you.

but you just might be a stalker if...

...you giggle because only you understand how they really feel when they call you by one of your secret pet names, like "baby," "you," or "the."

when you're their biggest fan...

...you write to the studio, asking for a glamorous head shot.

but you just might be a stalker if...

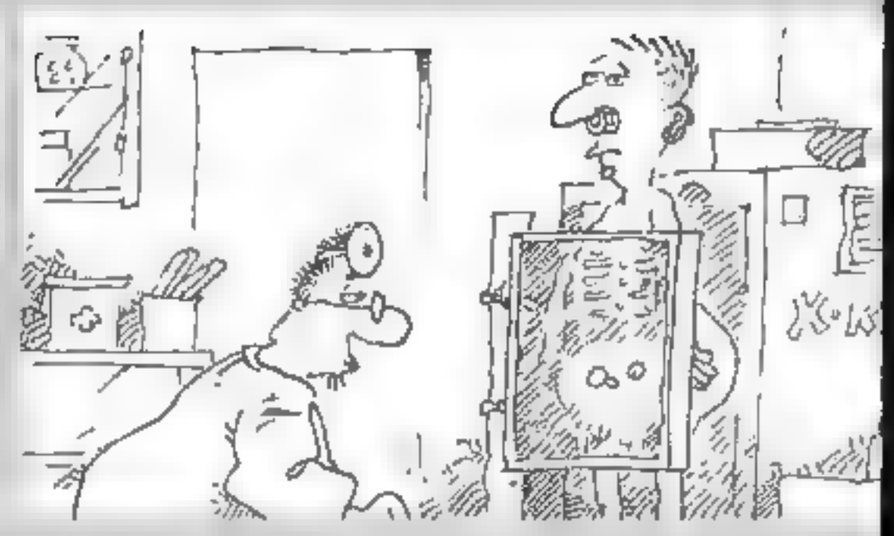
...you wait outside the studio, hoping for one clear head shot.

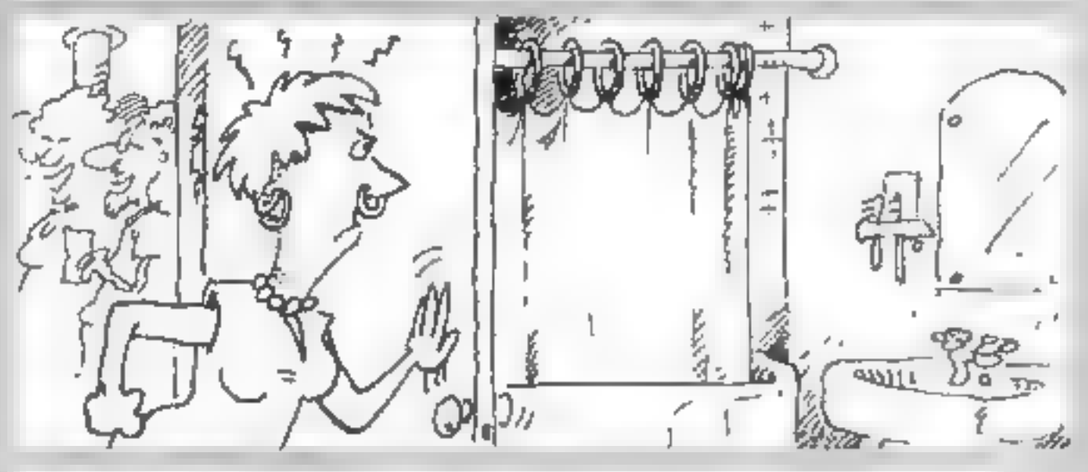
A MAD LOOK AT BODY PIERCING

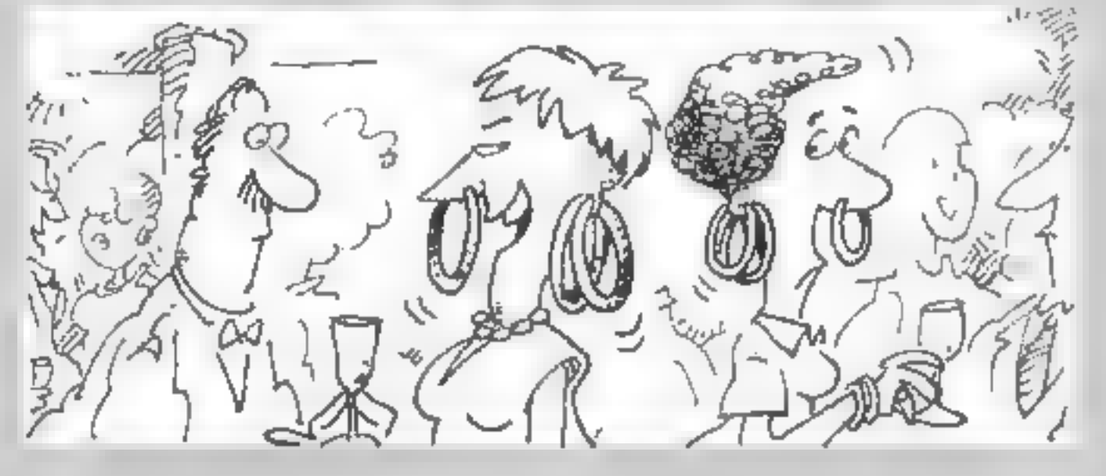
ARTIST AND WRITER: SERGIO ARAGONES

Consumer Product Factoid *(2% of all lung is consumed by ex-astronauts who can't admit that they have a real problem*

Consumer Product Factoid: *97% of all Mylar plasticene sheets are used to keep 1995 Chipper Jones cards in absolute perfect mint condition — so they'll always be worth not a penny less than the other 3,000,000 mint cards out there.*







Consumer Product Factoid: "Two of all Deal-A-Meal cards are used as drink coasters for Bakin Robbins duck shakes"

AT&T LOGIC
Give the pink slip to thousands and thousands of workers who contribute to the company's growth...
AT&T
PLANT CLOSED
Have a nice Day
...while giving millions of dollars to outgoing senior management whose boneheaded ideas and mismanagement got the company in trouble in the first place!

BURGER KING LOGIC
Spend the maximum amount of money on commercials that show clean-cut kids serving customers...
HOKEYHONTAS
...while spending the minimum amount of money on the actual kids who handle the job!

EXECUTIVE DERISION DEPT.

There's a good reason why you'll never make it in the business world, and it has nothing to do with your intelligence (or lack thereof, Peabrain)! Your problem is that you don't think like a big shot corporate exec! Remember, being a misguided, moronic pinhead isn't enough! You have to be a misguided, moronic pinhead who's stupid enough to spend truckloads of money to carry out your worst ideas! You'll see what we mean in...

a MAD guide to

SONY MOVIE THEATER LOGIC
Offer senior citizen discounts to expand your audience...
SONY
SENIOR DISCOUNT
$4.50
...while showing movies that nobody over fourteen could possibly stomach!

BLUE CROSS LOGIC
Keep clients healthy by sending them free pamphlets on "How to Reduce Stress"...
...while stressing them out by raising their rates every three months!

CORPORATE THINKING

ARTIST: TIMOTHY SHAMEY WRITER: BARRY LIEBMANN

PBS LOGIC

Schedule shows that only an egghead could love...

...while running fund-raising appeals that only an airhead would fall for!

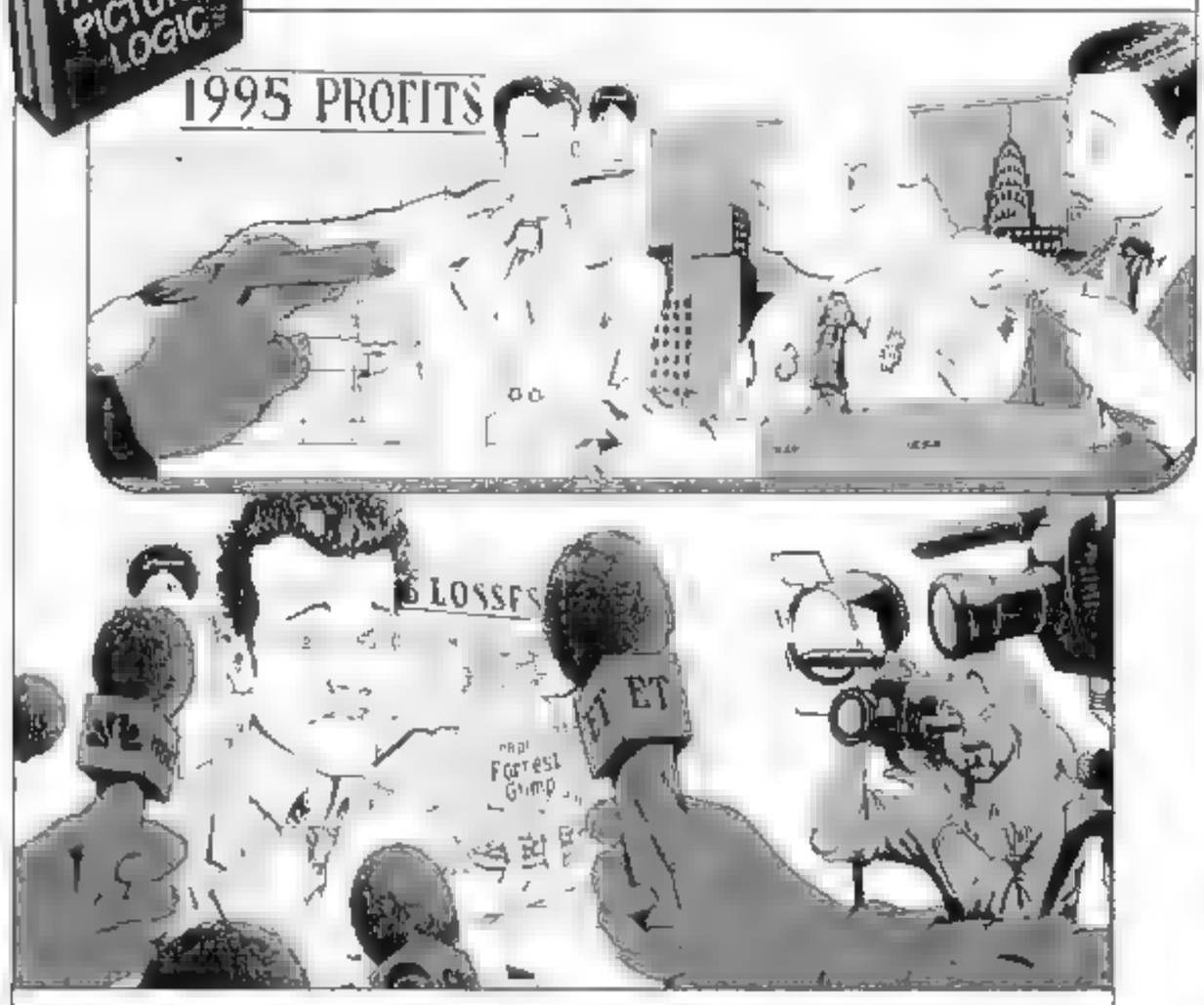
YOUR LOCAL PHONE COMPANY LOGIC

Create a multi-million dollar campaign urging people to use public phones...

...while spending next to nothing to keep them in working order!

PARAMOUNT PICTURES LOGIC

Expend all your efforts on getting banks to invest in your company...



...while announcing to the whole world that a movie grossing $500 million lost money!

MAD MAGAZINE LOGIC

Lambaste celebrities who use their names to plug any old garbage...

...while selling your name to the Fox Network for their latest SNL rip-off!

MARRED ATTACKS! DEPT.

There's an unknown force taking over all the major cities, destroying everything in its path. And this time it's not Donald Trump! No, this force is so sinister, so scary that everyone on earth is rushing out to the drugstore to stock up on the only product that can help them now! You guessed it, buckeroo! No doubt about it...

IT'S DEPENDS DAY

I calculated the distance of those strange noises we've been hearing at 240,000 miles away! I think they're coming from the moon!

Damn, they must be making some racket up there for us to be able to hear them from down here!

Open the window and tell them to hold down that noise! Some people on Earth are trying to sleep!

Advanced Satellite Institute To Look For Stuff In The Sky

The boys from Air Traffic Control say some dark, menacing object is hovering over city after city, plunging them into total darkness!

Sounds like the work of those bastard electric utilities! They warned us they'd get even if we didn't give them that last rate increase!

STARBUCKS

FBI FILES

ARTIST: ANGELO TORRES WRITER: DICK DEBARTOLO

Maybe the noise is from Russian spy equipment!

The Russians don't have spy equipment anymore! They're so broke, all they can do is send us self-addressed, stamped envelopes and ask us to send them secrets in return!

General Grave, Joint Chief of Stuff, reporting, sir! Mr. President, there are huge, unknown objects looming over many of our large cities!

Secretary of The Fence Numskull here! I've spoken with scientists from nations around the world, Mr. President, and they're even more confused than we are about what's happening!

Damn! The United States is the greatest nation on Earth! It's our duty as world leader that we should be more confused than any other country!

The press has been making up their own stories about this impending disaster! But I told them to stop immediately! As your Communications Secretary, I told them it's OUR job to make up the stories, and THEIR job to report what we make up as fact!

As the first lady, I have nothing to say or do with how my husband handles this emergency! I keep my nose out of all his affairs! I'll bet President Clinton wished he had had a first lady like me!

These radar pictures just show a grainy image of a huge, vague object! After running these photos through billions of dollars of our best scientific equipment we can confirm that it is indeed some grainy image of a huge, vague object!

Good work! And to think that the taxpayers think we waste their dollars on useless technology!

Put every single American military base on alert!

It's the July 4th weekend! Sixty percent of our boys are home on leave and drunk out of their minds!

Well then, what about the other 40%?

They're at their BASES drunk out of their minds! But there's no need for alarm! Our all-nation defense treaty specifically states: "No attacks on holiday weekends"!

Sir, we should put our troops on yellow or even red alert!

Don't we have any other colors? Just red and yellow?

Sorry, it's only those two colors, sir!

We should make a nice blue alert! It may be too late for THIS Independence Day, but for NEXT Fourth of July, I want a blue alert! That's an executive order!

There is mass hysteria everywhere! We should know. CNN helped create it! If you're not hysterical yet, think about this: there's a big, scary thing in the sky approaching! It's moving too slowly to be a comet or a meteor! But it's not as slow-moving as the plot for this movie! An AWACKY plane has been sent up to investigate! If you want your friends to see you on TV, this is a good time to get out on the streets and panic for our cameras!

Oh my God! I'm at 50,000 feet and the entire sky is on fire!

There's a fire extinguisher in the glove compartment! Use it!

Hey, I'm talking about a fireball a hundred miles long!

You have a canteen filled with water! Use it!

I'm so scared my bladder is about to explode!

A full bladder? There's your answer, fella, use it!

I'm Conjob Holdbook, the President's Communications Secretary! He wants to impress upon you that there is no danger as of now! But, merely as a safety precaution, you may wish to seek shelter in a doorway, a basement, or better yet — Mars!

But What If those aliens came from Mars?

You mean Mars attacks? That's a different movie! Look for it soon in a theater near you!

Consumer Product Factoid: *0.001402% of all Rubik's Cubes have tasted the light cuisine of Walter Mondale, as a bet on the campaign trail.*

This might be a **good time** to look in on the **sub-plot monitors!**

Hmmm. **hot shot pilot denied admission** into NASA? **Yawn city!**

Crop duster father becomes **dead hero pilot!** I'm about to **heave!**

Lady **injured** in **helicopter crash!** Boring! Even worse, she **looks** a little bit like the **First Lady! Hah!**

Stripper with **heart** of **gold** wants out of the **tawdry life!** Gimme a **break!** Nothing lost if all these **dreary sub-plot people** get **zapped** by **aliens!**

Look, every channel has **snow, static** and **distortion!** It's a **total breakdown!**

Not a ***total*** **breakdown!** Our computer is **still billing customers** for their **service!**

That's my son, **Mr. Smarty Cable Technician!**

And **that's** my dad. **Mr. Stereotype Jewish Comedy Relief Father!**

SHIRTS by L.L.Bean

THE CABLE GUY

WHO'S NOT RAPAPORT

I got a lock on that **strange signal!** It's a **countdown** to **doom!** If we don't get to **Washington** to **warn** the **President,** the world will probably **end!** But more importantly, I've got to tell my **ex-wife,** the **President's Communications Secretary!** We **split up** because we had some **sexual incompatibility problems!**

I know! I **read** about it in the **papers. Micro-Minute Man!**

That was one of the **problems** of being **married** to a **Communications Secretary!** She had to **release details** of **EVERY-THING** to the **press!**

D.C. MOVERS

ANYPLACE BUT D.C.

TAXI

BAR

The **destruction** has **started!** The **end of the world** is probably at hand! **More** after **these commercials!**

GOODYEAR

Macy's really **out-did themselves!** This is **some fireworks show!**

I know, and this is **only July 3rd!** Imagine what it's going to be like **tomorrow night, July 4th!**

Mr. President, we are **sending** up our **ultimate weapon,** the **Stealth Bomber!**

As you **probably know,** those **planes** are just about **invisible!**

I'm **sitting** in a **Stealth Bomber right now,** sir!

I think that's the **only one** we **actually built!** That's how we **balanced** the **military budget!** We said we **built a whole fleet** and **charged accordingly!** If they're **invisible,** who knows the **difference?**

I wish I had **ordered** an **evacuation!** I don't know **how many innocent people died** today because of **me!**

I do sir. **9,453,127!**

I didn't need a **specific number! You computer geeks** go **too far** sometimes!

AIR FORCE JUAN

Gentlemen, this is the **briefing room**, so I'll be **brief**! You will lead our **counter attack** against the **alien fighters**! You'll be **airborne** in **one hour**!

Yeah, and **according** to my **calculations**, you'll be **dead** in about **one hour** and **two minutes**! Hasta la vista, **baby**!

Will you **shut** that **damn laptop off**!

Sir, every **missile** we fire **blows up** exactly **one quarter** of a **mile** from the **alien ship**! Requesting **additional orders**!

Move a **quarter** of a **mile closer**, schmuck! You need me to **tell** you **that**?

I'm **outsmarting** one of those **alien fighters** with this **supersonic chase**! I'll make him **crash** into the **canyon walls**!

You must have gone to **top gun flight school** to **fly like that**!

What **flight school**? I learned to **fly** like this on my **Sega Genesis**!

NO LEFT TURN

Why wasn't I **told** about this **top secret Air Force Base**?

Air Force Base? I don't **see** an **Air Force Base**!

That one **sitting** out there in **front** of **us**!

Oh, you mean the **STEALTH Air Force Base**! You can **see it**? I guess there's a **glitch** in the **system**!

Don't **give** me that **bull**! Why wasn't I **told** we have a **secret base** out here?

We didn't tell you so that you wouldn't be **lying** when you **denied knowing** about it! Unlike all those **other things** you **do know** about, but **deny knowing** about anyway!

Oh **yeah**? Well, I **deny** I **heard** that!

AREA 51

SPACE INVADE GA

This is **Dr. Okay**! He's been **working** at this **facility** in **total secrecy** for **years**! Dr. Okay, meet the **President** of the **United States**!

I'm truly **honored** to **meet you, President Carter**!

Wow! He **HAS** been **working** in secret for a **long time**! But I guess that has its **pluses**! A lot of us wish we'd **never heard** of **President Reagan**, either!

We've **hidden** a lot from the **public**! This is an **alien attack plane** we **captured** a while back!

An **alien attack plane**? That's **amazing**!

That's **nothing**! Wanna go into the **next room** and watch **Elvis** and **Bigfoot** feed the **Loch Ness Monster**?

Doctor, **tell us** about the **enemy** we're facing!

They're **much like us**! They **breathe oxygen** and have **similar tolerance** to **heat** and **cold**! But they have far **less tolerance** for ***Regis & Kathie Lee***! It makes them **deathly ill**!

As you can see, the aliens don't have vocal chords! They communicate through ESP — a technology the phone companies have paid us billions NOT to develop!

The Stealth Bombers have laser target lock on Houston, sir! Do you wish to deploy the nuclear warhead?

I'm not sure!

I understand, sir! It's a hard decision to fire a nuclear missile!

No. I wasn't sure what DEPLOY meant! Yeah, go ahead and deploy all the suckers you want!

HEY... WHAT'S E.S.P.?

Destruction complete, Mr. President!

Good work! That'll show those aliens who's superior!

No sir, the aliens are fine! It's Houston that's got a problem! It's completely destroyed!

Well, then you'd better paint a U.S. flag on the next missile you launch! You know the press! They'll take a little incident like wiping out a major American city and blow it up into something big!

JULY 4TH

This soda can gives me an idea! We can stop those alien spaceships with a computer virus!

Wow! A soda can makes you think of a computer virus? With that kind of logic, you should be in government!

My virus plan must be put into effect immediately!

Immediately? This is the U.S. Government, pal! It'll take weeks just to do the paperwork! But with a "RUSH" on the orders we should be able to use your plan by early next year!

MAX KORN

The virus is working! The alien fighters are falling out of the sky by the dozens!

Did you develop that powerful virus by yourself, my little shmeckle?

No, Microsoft did! It's called Windows 95! I just installed it on every alien computer! As their computers crash, they lose control of their fighters and it's all over!

The alien mother ship has landed and the doors are open! Barbara Walters is fighting Larry King for an exclusive interview!

Hey, it's just us — Scully and Mulder! No need to get alarmed! We're filming all this death and destruction for an upcoming episode of *The X-Files!* Now that we're such a big hit show, we have a much larger budget for special effects!

A TV show? I order you to shoot them both! But, of course, I deny I just gave you that order!

THIS IS CNN...

VS.
BOOM!

WHITE SPY SECRET LAB

GLOP GLOP!

BLOOSH!
SHPLOP!

GLERP!

WHITE SPY HQ
BLACK SPY HQ

SLAM!

gurgle...
TOP SECRET

SHLOORP!
OP
RET

VHHHM

TE
DO

?

'TEST DOOR'

GBLOOP!

BLOP!

SHLOOORP!

GLUB GLUB GLUB

BLUB

BLUP!

GLURK!

TOP SECRET

KLETCH!

TOP SECRET

QUICK FREEZE

KVOOOOSHH!

CRASH!

TINKLE!

TINKLE!

TINKLE!

M&E

SHOVING IT UP THEIR ASSETS DEPT.

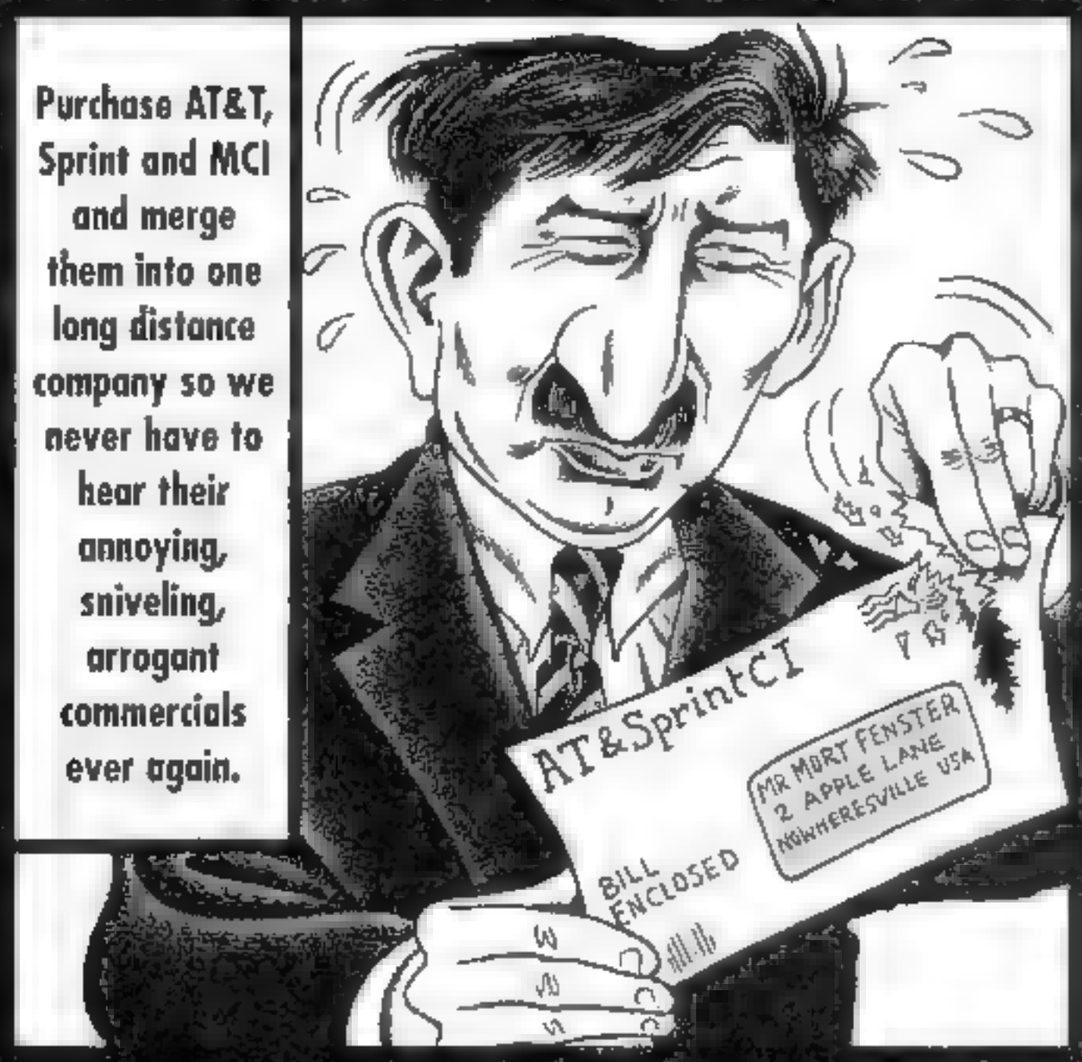
First it was Ross Perot, then it was Steve Forbes. Hell, if having obscene amounts of money is the only criteria for running for political office Michael

BETTER THINGS BILLIONAIRES CAN DO TO

ARTIST: RICK TULKA WRITER: ANDREW J. SCHWARTZBERG

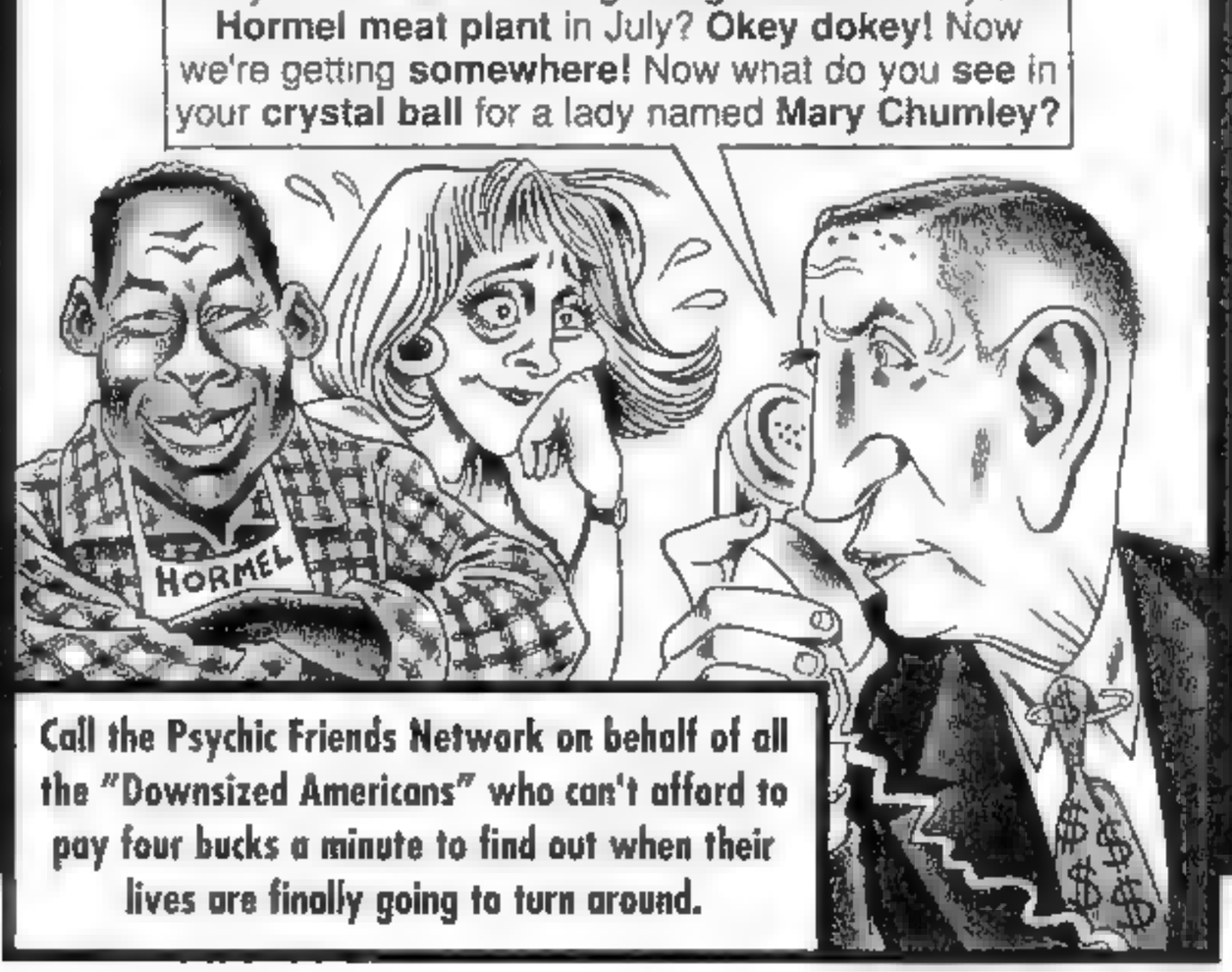
Get 'em while they're **hot,** youngsters! Exceptionally **fine seats** at face value – and **tax free** – of course!
TONIGHT METALLICA IN CONCERT

Purchase all the tickets to concerts in advance and then sell them to people at face value so fans won't have to pay scalpers' prices.


Purchase AT&T, Sprint and MCI and merge them into one long distance company so we never have to hear their annoying, sniveling, arrogant commercials ever again.
AT&SprintCI
MR MORT FENSTER
2 APPLE LANE
NOWHERESVILLE USA
BILL ENCLOSED

HO HO HEE! HEE! HAW! HA HA! HA! HO HO
Think of it, Mr. Forbes *Hello Larry – The Movie!* It could be my **big comeback!** Please, please, oh **pretty please!**
DORK FOR PRES

Buy the rights to every now-defunct sitcom ever made and don't ever sell them so we don't have to run the risk of seeing the film versions of *Joanie Loves Chachi, Amen, Aftermash* or *The Facts of Life.*


So you see Bill Fibbers **getting hired back** by the **Hormel meat plant** in July? **Okey dokey!** Now we're getting **somewhere!** Now what do you **see** in your **crystal ball** for a lady named **Mary Chumley?**
HORMEL

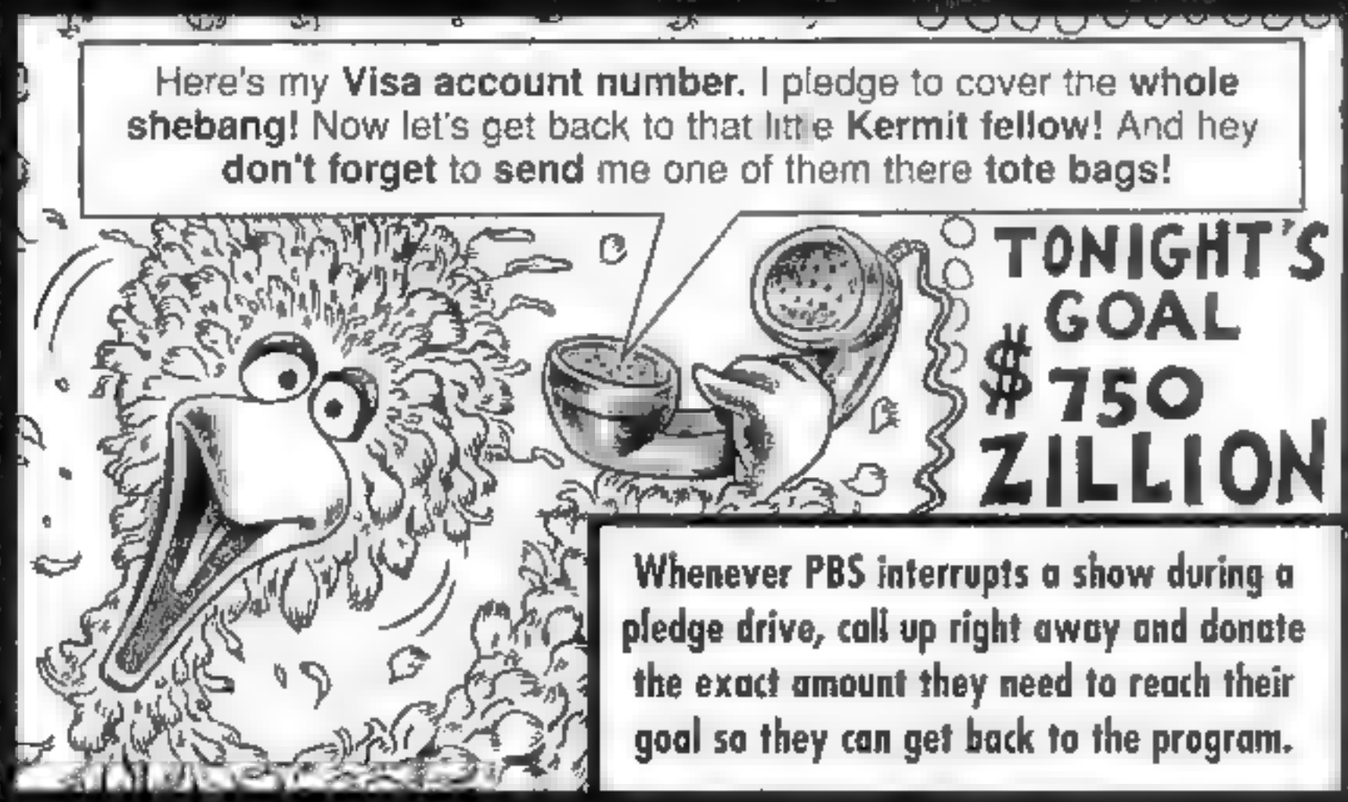
Call the Psychic Friends Network on behalf of all the "Downsized Americans" who can't afford to pay four bucks a minute to find out when their lives are finally going to turn around.

Jackson might be next! Well, we think these guys shouldn't be wasting their time in politics. If they *really* want to help the country they should peruse these...

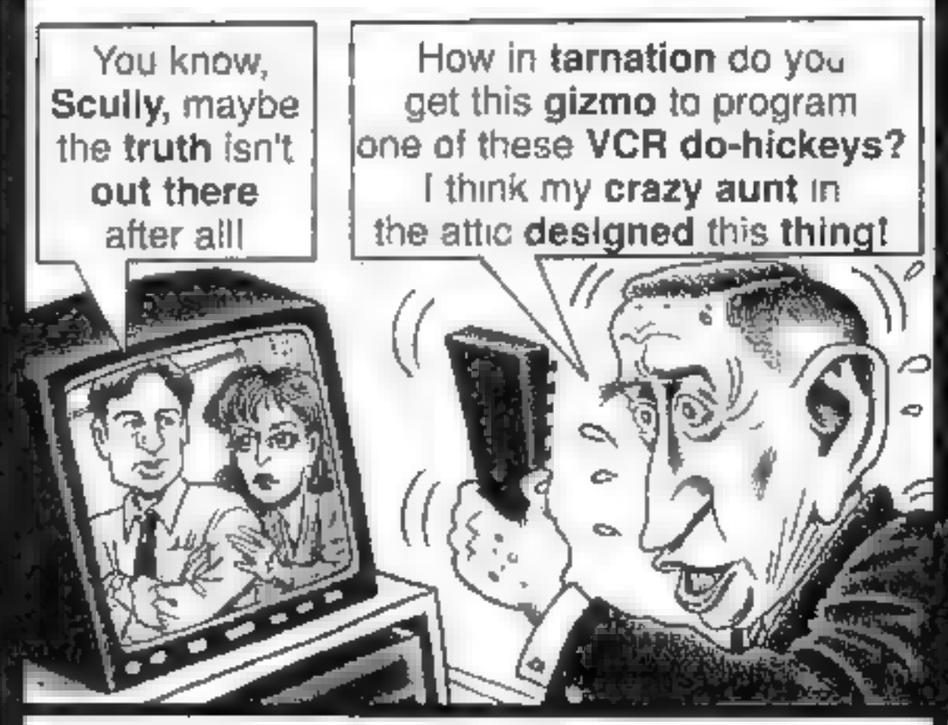
HELP THE U.S.A. THAN RUN FOR PRESIDENT

Sponsor every starving child in the Third World so we never have to see Sally Struthers fill our TV screens again.

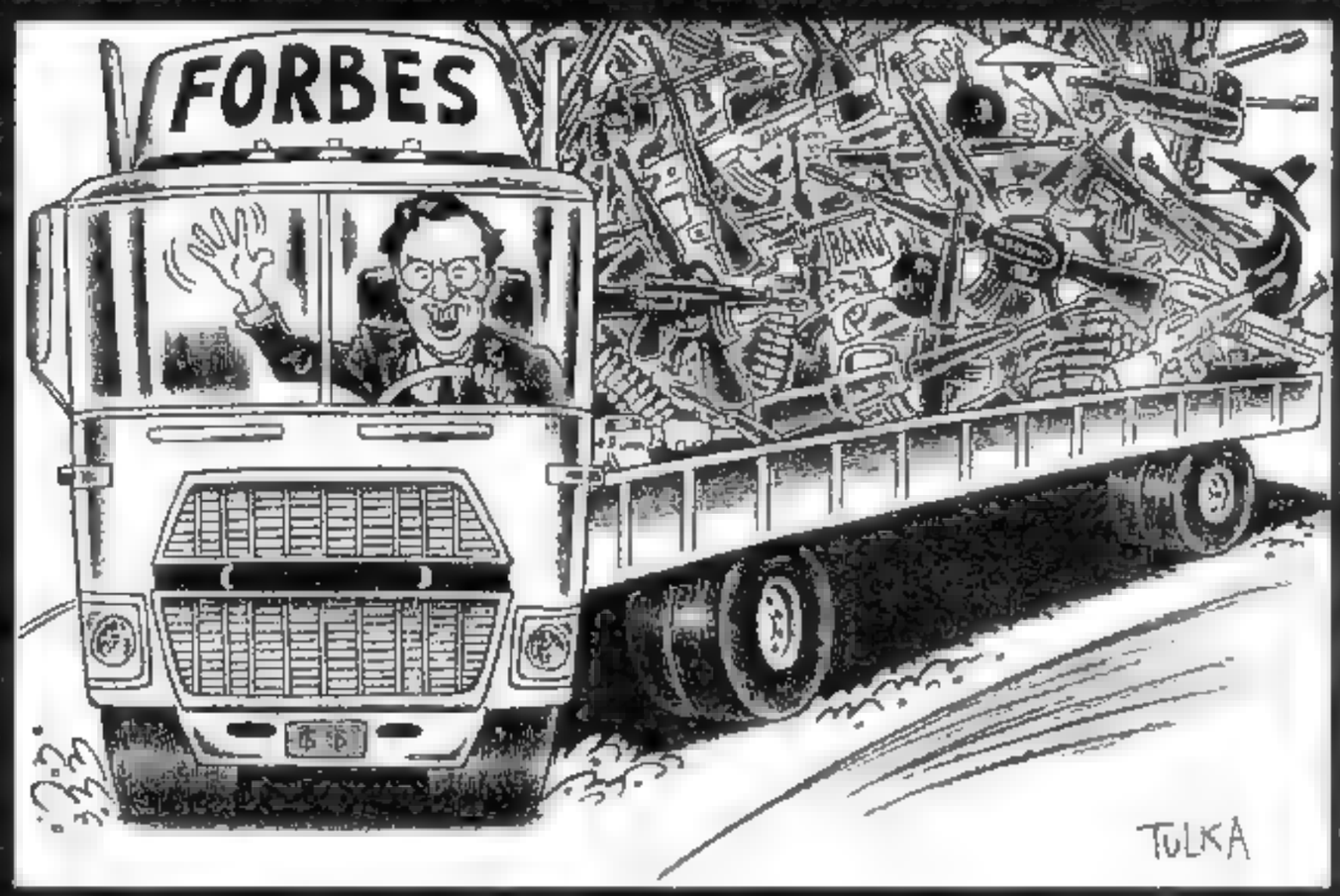
Start a laser surgery fund for the millions of Generation X-ers who are going to want their faded out, pathetic looking tattoos removed thirty years from now.


Here's my **Visa account number.** I pledge to cover the **whole shebang!** Now let's get back to that little **Kermit fellow!** And hey **don't forget** to **send** me one of them there **tote bags!**
TONIGHT'S GOAL $750 ZILLION

Whenever PBS interrupts a show during a pledge drive, call up right away and donate the exact amount they need to reach their goal so they can get back to the program.


You know, **Scully,** maybe the **truth** isn't **out there** after all!
How in **tarnation** do you get this **gizmo** to program one of these **VCR do-hickeys?** I think my **crazy aunt** in the attic **designed** this **thing!**

Videotape *The X-Files* for everyone in the country who wants to go out on Friday nights.



Purchase all the firearms west of Ohio to prevent any more militia standoffs.

COMING APART AT THE THEMES DEPT.

Everyone loves a good calendar, but the truth is they're hard to find. Enough already with the Fabio, Garfield, Sierra Club, Cheerleaders Of The Yucatan crap! We want something new, something bold, innovative and daring! Unfortunately, you'll find nothing but more of the same old crap in ...

MAD's CALENDAR PREVIEW

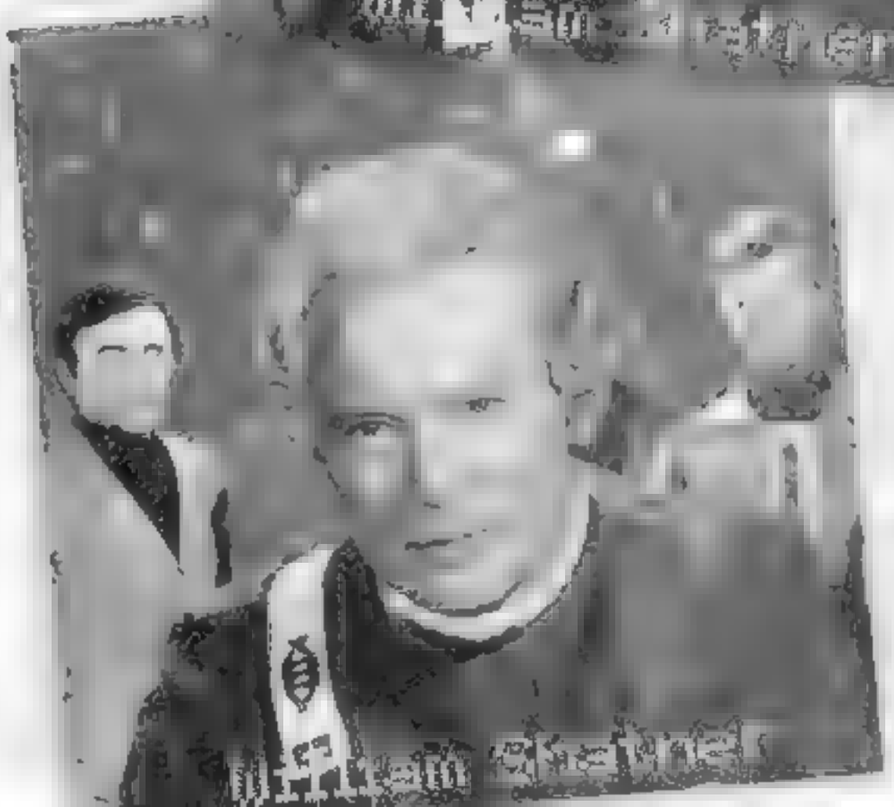
Sexy Psychopaths

With the unprecedented success of the *Studmuffins of Science* and *Garbagemen of Connecticut* calendars, this one promises to be a drop-dead best seller among the ladies. *Sexy Psychopaths* features 12 of history's most deranged, pumped-up losers, all well-tanned, well-oiled and well-rested. Each month highlights a different lunatic and the dates of his gruesome killing spree, the date of his execution/parole and the date the made-for-TV movie about his gruesome killing spree first aired. (Happy Harmony Press, $12.95)

New York Yankees Substance Abusers

All the legendary Bronx Bombers are here from Babe Ruth, Mickey Mantle and Billy Martin to Darryl Strawberry, Dwight Gooden and Steve Howe. Lifetime statistics for each Yankee alcoholic, pothead or cocaine addict include Batting Average, Grams Snorted, Runs Batted In, Bong Hits Taken, Earned Run Average, Fifths Consumed and Organs Destroyed. Includes monthly cocktail recipes by former Yankees first baseman/drunk driver, Joe Pepitone. (Betty Ford Licensing, $17.95)

Captain Kirk's Star Trek Movie Toupees



This most recent desperate attempt to squeeze every last cent out of the popularity of *Star Trek* comes up a winner! Each month spotlights a different and actual hairpiece worn by the beloved and excessively vain William Shatner. Included is the classic mussed-up toupee from tussling with Ricardo Montalban in *Star Trek II: The Wrath Of Khan* and the infamous dripping wet toupee from the underwater whale scenes in *Star Trek IV: The Voyage Home*. A bonus 13th month shows an impressive selection of wigs Shatner donned as host of *Rescue 911*. (Rocket Man Press, $16.95)

ARTIST: GUNNAR JOHNSON WRITER ROBERT SKILLSTAD

The Rats of New York City

In the tradition of such animals-in-costume calendars as *Puppies On Parade* and *Krazy Kittens* comes this endearing eye-catcher, which proves the same approach works when applied to the Big Apple's disease-spreading rodents. Includes 12 full-color, museum-quality prints of the inner city's most irascible vermin, PLUS a seasonal rat-spotting guide. (The Foaming Dog Company, $15.75)

COURT-SHIP TV DEPT.

Way back in the 1960s and '70s, *The Dating Game* was all the rage!

Groovy!

Fab!

Outta sight, man!

Then, in the '80s, it was Chuck and the Love Connection!

Sorry the date didn't work out!

So, what is there today for the lovelorn Couch-Potato of the '90s?

Phone Sex?

ARTIST: BILL WRAY
WRITER: MIKE SNIDER

No! Something even MORE degrading — the TACKIEST "Win-A-Date" show in TV history! Yep, every night MTV tries to match up...

Single LOUTS

Ugh! Who are all these skanky chicks?

"Before" models for Clearasil and Jenny Craig commercials!

Eccch! How did they find so many ugly guys?

Remember Woodstock '94? They were what crawled out after they drained the mosh pit!

Right here we have **50 guys!** This is **Damien** — the only **action** he's had in the **past year** is **rubbing himself** against the **TV screen** during **Bjork videos!**

Right here we have **50 girls!** This is **La'Lisa** — she **writes to men in prison,** and wants to **settle down** someday with a nice **serial killer!**

And now, let's **meet** our **host** — the man at the **very bottom** of **both** the **game show** and the **MTV "food chains"** — **Diss Hardup!**

Thank you, thank you! Welcome to ***Single Louts*** — the show where **true love** and **romance** always take a **back seat** to **sarcasm, lame jokes** and **cheap sexual innuendo!**

We're going to take these **100 people** and send **two of them** — that's right, **two!** on an **actual date!**

That's only a **two percent chance!** Why do they **stand for it?**

'Cause most of these **losers** stand about a **ZERO percent chance** out in the **real world!**

But first, let's meet my **co-host,** that **discount Vanna White,** the **always-WAY-too-excited** Jammy McAirhead!

WOOOO!!!

So, **how was your weekend,** Jammy?

WOOOO!!!

Did you find a **good parking space** today?

WOOOO!!!

Hey, if I can do anything to **cheer you up,** just **lemme know!**

Well, **Diss,** what would really drive me **W-W-WILD** is you bringing out our first player! **WOOO!! WOOOO!! WOOO!!!**

Your **wish** is my **command, O Easily-Amused One!** He's a 22-year-old **video store clerk** who's waiting for Hollywood to make him the **next Quentin Tarantino** — ooo, **good career plan!** Please welcome **Damien!**

Yo

Cut the **snappy patter!** That's my **job!**

Consumer Product Factoid: [illegible]

Hey, Diss — what's with the blind-fold, huh?

Take a look at the **women around you!** We wanted him to **come here**, not **bolt** for the **nearest exit!**

Okay, **round one!** We've got **50 girls** back there and we want you to **ruthlessly narrow them down** to eight or less, **without** even **meeting them**, on the basis of these **arbitrary categories: Hairstyle, Hooters, Brain Cells, Shoe Size, Infections** and **Credit Cards I Can Use!**

It's a **tough call**, dude, but I'll take **Hair-style!**

Wait a minute! If they're **eliminating 42 contestants** right off the bat then why'd they even **bring them out** in the **first place?!?**

Hey, this is **MTV!** You want **logic**, get a job at **CNN** or **The Discovery Channel!**

HAIR

BRAIN

ODOR

JUGS

PMS

All **right, Damien**, who do **you want** to get **rid of?**

Gee, Diss — I'm kinda **tired** of that "**Rachel look**"! Let's **dump those!**

HAIRSTYLE

"RACHEL"

NOT RACHEL

'MPIT

Uh, Diss, I **hate** to be a **spoil sport...**

YOU COULD OF HAD THESE!

.but **that** was **all of them!!!**

Whoa! I knew that ***Friends*** was getting a little too **popular!**

*This could be **trouble!** I guess I'll have to **improvise!***

All right, **listen up!** Any girl named **Tiffani** with an "**I**" who loves **Hootie, Brad Pitt** and **nose-rings, get back here!** You're officially **UN-dumped!**

LOVE

HATE

Do I have my **finger** on the **pulse** of this **generation or what?**

Jammy, let's have the women each say something rude, crude and, hopefully, lewd to Damien here!

Hi, Damien, I'd like to @#$*$% your big @#$%#@ in my hot @#$%!!!

WOO!

WOO!

HI, DAMIEN, I'D LIKE TO @#$*$% YOUR B G @#$%#@ N MY HOT @#$%!

Hello, Damien! All my boyfriends call me "Hoover" — and NOT because I like to vacuum!

Ooh! Good reading!

HELLO, DAMIEN! ALL MY BOYFRIENDS CALL ME "HOOVER" — AND NOT BECAUSE I LIK TO VACUUM!

FAT FRIEND

NAVY

TOMMY

Hi, Damien! Let's get to know each other first, and see what happens!

— huh?! Whoa A rare moment of sincerity on *Single Louts!*

Don t worry — we can edit it out before the show airs!

Now it's on to **Round Two** — where the "lucky" ones who survived the **humiliation** of **Round One** are **forced** to do lots of even **MORE humiliating stuff!** Okay, Damien, **pretend** that you just **thought up** what our **hack writers** put on those **cards** in **front of you!**

Man, isn't **ANY** of this **dreck un-scripted?!**

Get real! These are people whose **conversational role models** are **Beavis** and **Butt-head!**

PERSONAL ADS

Uhhh, here goes: "I... **can't...believe...**this... **chump j-job...**my agent... **got me!** I should...be... writing for...**Letterman** or **Leno**...instead of... some.. **schlock-fest...** on MTV, for **God's sake** —

Whoops! That's a **little deeper** into the **writers' minds** than we **wanted** to get! Try the **next card!**

Consumer Product Factoid: *7% of all Visine redness drops are used by former MAD readers whose eyesight was permanently destroyed by all these tiny sentences*

Consumer Product Factoid: *17% of all Sweet 'N Low packets are busy keeping the paper clips and thumbtacks company inside your desk drawer at work*

Number Three. I think **mutual respect** is the **key** to a **good relationship!** So, pretend you're doing a **TV commercial** for the **vibrator** that **Jammy** is **holding!**

That's a complete **non-sequitur**...but **who cares?!?** As long as it gets her to **say** or **do something suggestive!**

1st PLACE

Umm...do you, like, have **any vibrating** to do? *(hee-hee)* Uh, **buy this!** It won't, uh, **not vibrate anything** you want, y'know, **vibrated!**

What do you **think,** Damien? **Keep her** or **dump her?**

Hmmm! She is **pretty stupid!** But I'm gonna have to **dump her anyway!**

HMMM

EDITOR'S NOTE:

WE'RE FAST FOWARDING TO THE SAME SPOT IN THE SECOND GAME, WHERE THE GIRL PICKS THE BOY. MTV MAY THINK THIS CRAP IS WORTH 30 MINUTES OF AIRTIME, BUT THERE'S NO WAY WE'RE GONNA WASTE 10 PAGES ON IT!

Whew! What'd you **think** of **that,** La'Lisa? **Keep him** or **dump him?**

Hmmm, I'm still **not sure** he's **kinky enough** for **me!** What the hell, I'll **keep him!**

WWF LIFE TIME MEMBER I HATE DAD KYLE

Now it's on to **Round Three** — the **Final Race,** where we **complete** the **Total Humiliation Experience** by turning you three into **human Parchees! pieces!**

Plus, it **tests** their ability to **walk upright,** which, with **this bunch,** you can't take **for granted!**

The guys will take one **step forward** every time they **match** the **responses** that La'Lisa **wrote down** on these **cards! Got it, Jammy?**

You mean like the **2,531 other episodes** that've **already** done this **before?**

Pretty **cheeky** for a woman whose **highest** possible **career goal** is the **Tool Time Lady** on *Home Improvement!*

CLICK

Favorite penis nickname: "Woody" or "Mr. Johnson"?

Woody!

Mr. Johnson!

Woody!

KILL ME WHIP ME

Woody!

WOODY

Sexiest Stooge: Moe or Larry?

— stupid question —

— is that?!?

What kind of —

Really!

SHEMP

MTV's *Single Louts* —

Sucks!

Sucks!

Sucks!

Sucks big time!!!

SUCKS BIG TIME!

We have a **winner!** All right, **La'Lisa,** lemme tell you about your **date:** He **wandered** into the **studio** today by **mistake, lied** about his **age, height** and **I.Q.** and he **groped Jammy** in between Rounds **One** and **Two!** Turn around and meet **Mr. Dreamboat!**

Ugh! Oh well, back to the personal ads!

Bow-wow! Maybe I'll *just hit on the chaperone instead!*

Shami, tell this **lovely couple** where they're **going** on their **date!**

Well, Diss — in keeping with our **running gag** of **places** that are **cheap** and **nearby,** we're sending them **back** to the **Dating Pool** for the **next** taping of *Single Louts!*

Aw, that's **not** much of a **romantic evening** for **them!**

It's not **for them,** it's **for us!** We have to do **whatever we can** to keep enough victims — I mean **contestants** — in the **studio!**

YOU VILL **ALL DANCE!** UND LOOK LIKE YOU ARE **ENJOYINK YOURSELVES!**

C'mon, Jammy, it's **time** for our **patented** end-of-show **"grab and tease" routine!**

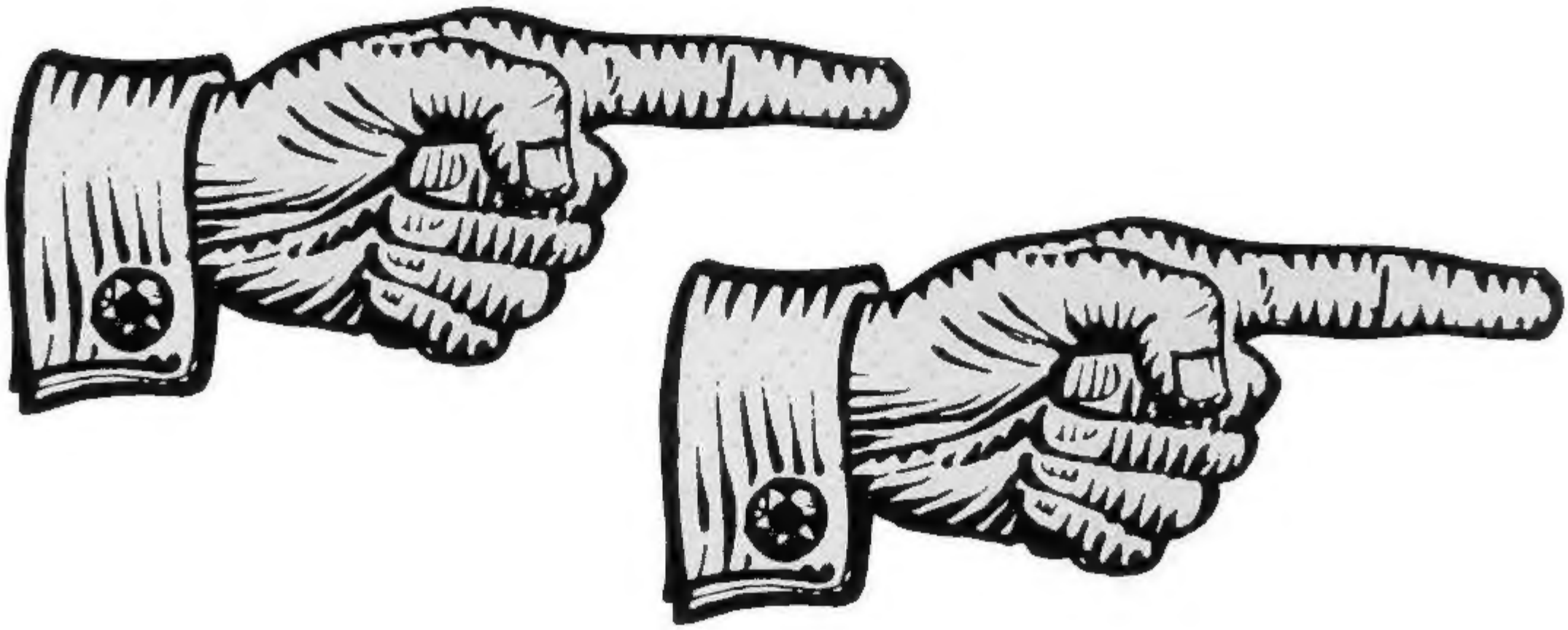
You really **get off** on this, **don't you?**

Hey, I'm **living** every American boy's **dream:** to **fondle** a **Playboy Playmate** without getting **nasty paper cuts** all over!

Shouldn't I be reading a **promo** for whatever's on **MTV next?** Oh, I guess it **doesn't matter!** People who'll **watch this** will **stay tuned** for **anything!**

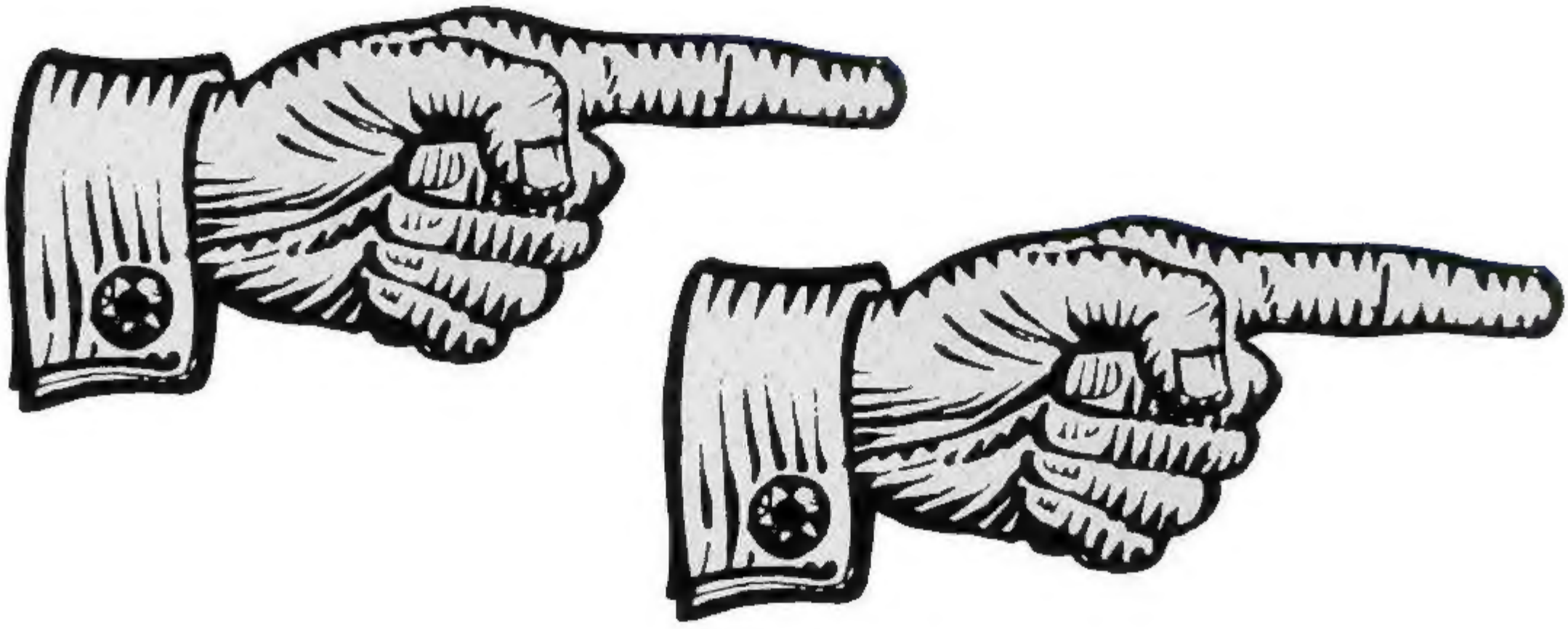
People **who'll watch this** probably haven't figured out how to use the **remote** yet!

SMACK!



Nothing to see here!

Please skip ahead.



WHAT IS FAST REPLACING DR. KEVORKIAN AS THE NUMBER ONE MEANS OF ASSISTED SUICIDE?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Every few months Dr. Kevorkian (AKA Dr. Death) appears in the news either after helping a terminally ill person commit suicide or because he is on trial for his participation. These days, however, Dr. K has some outside competition. To find out how people are killing themselves without Dr. Kevorkian's help, fold page in as shown.

FOLD PAGE OVER LIKE THIS

A▶ FOLD THIS SECTION OVER LEFT ◀B FOLD BACK SO "A" MEETS "B"

PAINFUL ILLNESS USED TO BE THE FORE-MOST REASON FOR SUICIDE. NOW CRAZIES ARE ACHING TO GET THEMSELVES OFFED JUST FOR FUN

ARTIST AND WRITER:
AL JAFFEE

A▶ ◀B

WHAT IS FAST REPLACING DR. KEVORKIAN AS THE NUMBER ONE MEANS OF ASSISTED SUICIDE?

FOLD PAGE OVER LIKE THIS

A▶◀B FOLD BACK SO "A" MEETS "B"

MOSHING

ARTIST AND WRITER:
AL JAFFEE

A▶◀B

There's been much debate recently over whether students in public schools should be forced to adhere to a standardized dress code. Supporters believe it would reduce violence and encourage kids to have more respect for others (mainly, the ones enforcing the dress code)! Opponents insist it would be a violation of the students' freedom of expression. Well, we think we can make both sides of this profoundly unimportant issue happy with...

MAD'S MANDATORY SCHOOL UNIFORM FOR THE '90s

Nicotine Patch to Feed Cigarette Addiction

Extra Large Pockets for Beeper and Cellular Phone

Buckle to Attach Sony Discman for Listening Pleasure During Classes

Plastic Zipper to Prevent Triggering of Metal Detectors and Subsequent Unnecessary Frisking

Knee Pads to Break Fall When Dodging Stray Bullets

Air Holes to Prevent Chafing from Nipple Rings

Convenient Opening to Draw Blood for Random Drug Tests

Puffy Sleeves for Easy Application of Handcuffs by School Security

Handy Pouch to Hold Condoms Distributed by School Officials

I.V. Hookup for Administering Liquid Prozac Into Ankle Vein of Brooding Youth

ARTIST: GEORGE WOODBRIDGE WRITER: ANDREW J. SCHWARTZBERG